

Placement Cell 2019-20

Placement plays very eminent role in encouraging growth and development in the lives of students. And to facilitate this we provide students with various placement and internship opportunities.

To acquaint students with the working of Placement cell, orientation Programmes were organized for final year as well as 1st and 2nd year students. Placement Cell, which is purely student run body, steered its placement process for the year 2019-20 session involving rigorous rounds of interview.

We started with an on campus Placement drive with EY GDS, and then proceeded on to conduct a seminar on the influence of digital marketing in collaboration with Decoration Digital Marketing. In the month of September, the cell organized Placement drive with Tiedge, Asahi India Gas Ltd and Tommy Hilfiger & Calvin Klein. The same month also saw us commencing our recruitment drive for the session of 2019-20. We culminated the month of September by organizing a seminar with Thinking Bridge to provide insight into the world of audit and assurance. We conducted a Pool Placement Drive for British telecommunication in association with Dr BR Ambedkar College and an Internship drive for Career Marshall in the month of October. A Placement Drive for the Batch 2016-19 with Insight Alpha along with an Internship Drive with Outlook Group were organized in the month of November. The month of December and January witnessed a brief reprieve due to semester Examination being conducted. Our efforts upsurge in February with On Campus Placement Drive with ICICI Prudential Life and Lido Pvt td. being organized. We were able to organize a Placement Drive with Jaro Education in the month of March before the Nationwide Lockdown came into effect. However, not to be deterred we managed to conduct a 12 hour online career Prep and Advice Marathon in Collaboration with Future X in the month of April.

The accomplishment of this session can be better pronounced by prospects made by students. Students have had the opportunity to enter into the corporate world through companies such as EY, Genpact, L&T Construction, Asahi India Tommy Hilfiger, Calvin Klein, ICICI Prudential, Lido to name few. Off Campus placement drives with Wipro, Foundation Wealth Capital advisor etc. Along with that, a myriad of internship opportunities were presented to the students. We were able to invite 50+ Companies for internship which included names such as Zomato, Uber, Urban Clap, Surbhi, Career Marshall Edfora, Concentrix, Outlook groups for various Profiles such as Human Resource, Digital Marketing, Business Development including NGOs like win over Cancer, Umeed and Aspire.

| COMPANIES | PROFILES |
|--|-------------------------------|
| EY GDS PVT LTD | Assurance Associate |
| Tommy Hilfiger & Calvin Klein | Customer Relationship Officer |

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|--|---|
| Larsen & Toubro | Commercial trainees and Graduates Scidence Trainees |
| Asahi India Glass Ltd | Financial Service Consultant |
| ICICI Prudential Life | Customer Care Specialist |
| Wipro'Lido | Business Development Associate |
| Larsen & Toubro | Graduate Commercial Trainee |
| Jaro | Career Development |
| High Beam Global | Research Analyst |
| Josh Talks | Punjabi Content Curator |
| Trav Clan | Account Management Marketing Associate Finance Associate |
| British Telecommunication(Pool Placement with BRAC) | Associate CDS Operator |

| Companies(Internship) | Profiles Offered |
|----------------------------------|--|
| Outlook Group | Marketing and sales |
| Josh | Content Curator |
| Jaro | Career Development |
| Sparrow | Digital Marketing/Product Research |
| Hareem Team Work | Business Development Organizing and Management Social Media marketer |
| Edfora | Subject Matter Expert (Mathematics) |
| Foundation Wealth Capital | Financial Advisor |

Placement cell has conducted various informative seminars in collaboration with Decoracion Digital Marketing, Thinking Bridge and other industry insiders with the binary objective of skill development and practical application in mind. The normal functioning of the placement cell came to an abrupt halt because of Covid Pandemic that gripped the world. But Placement cell always managed to maintain the social presence and has kept itself appraised of the trends in the job market in order to better equip students with the additional knowledge needed to tackle the challenge of the corporate world. he tradition of bi weekly info graphics and updates on our social media handles has continued unhindered along with information about some unique online career opportunities and career advisory guides that have proliferated during the quarantine.

Below is the glimpse of our events and Society during session 2019-20:

