Ad up Agency

- 360 degree advertisement agency.

Founding Heads

IT Head

ANANYA JAIN

$1987 Mn

Content Head

AKASH DUHAN

$1986 Mn

PR Head

S.SADHANA

$1974 Mn

IT'S MORE THAN DIALING NUMBERS

Selling experience in the name of mobile.

Dual Interface

Dual Camera

FOR WOMEN IN HEELS, MEN IN SUITS, & OTHERS IN BOTH.

SUPPORT STYLE SOCIALIZE

& DO IT ALL WITH

BlackBerry

YOU DON'T NEED A LABEL TO DEFINE YOURSELF BUT DEFINITELY A CLASS.

Metro inside Ad-panel

Bill board Advertisement

Metro inside Ad-panel

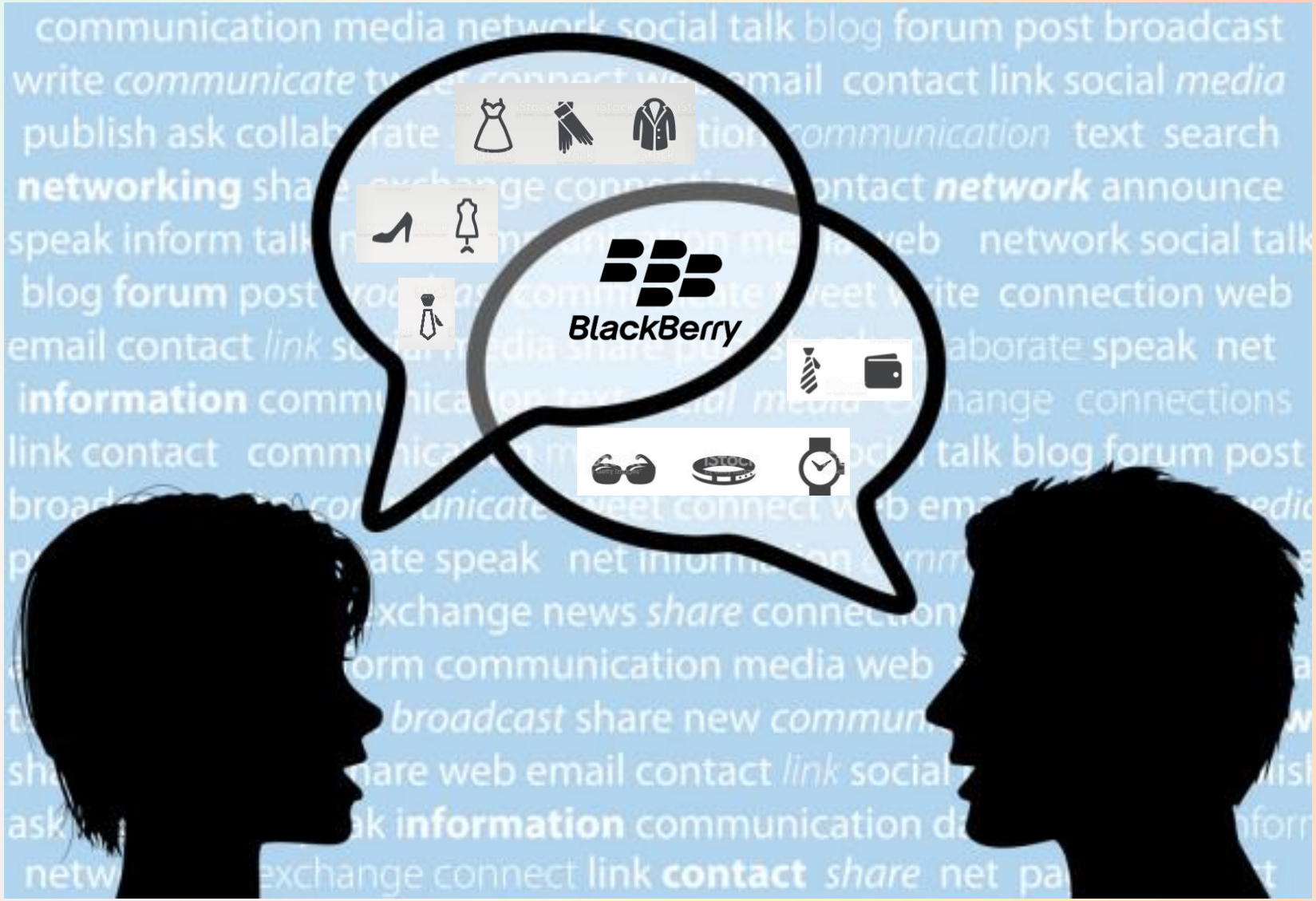
PERHAPS, WHAT'S STOPPING YOU FROM BUYING IT IS THE SECOND THOUGHT YOU NEVER HAD.

FED UP WITH CORRUPTION, GLOBAL WARMING, ETC. ETC.?

THIS WORLD WILL TAKE TIME TO HEAL, WITH BABY STEPS!

MEANWHILE, ENRICH THE DIGITAL WORLD EXPERIENCE WITH BLACKBERRY.

You're more alike than you think.



From royalty to loyalty.

We don’t create a market share of customers but a happy family of satisfied clients!

But we love you more, ykr?

- BlackBerry connects with new generation with old school hearts.
- Aims at delivering a product that ensures a long lasting relationship b/w us.
- Envisions to be the most trustworthy company in the world.
- Expects to see your cute faces shine with smiles.

Safety Alert!!!

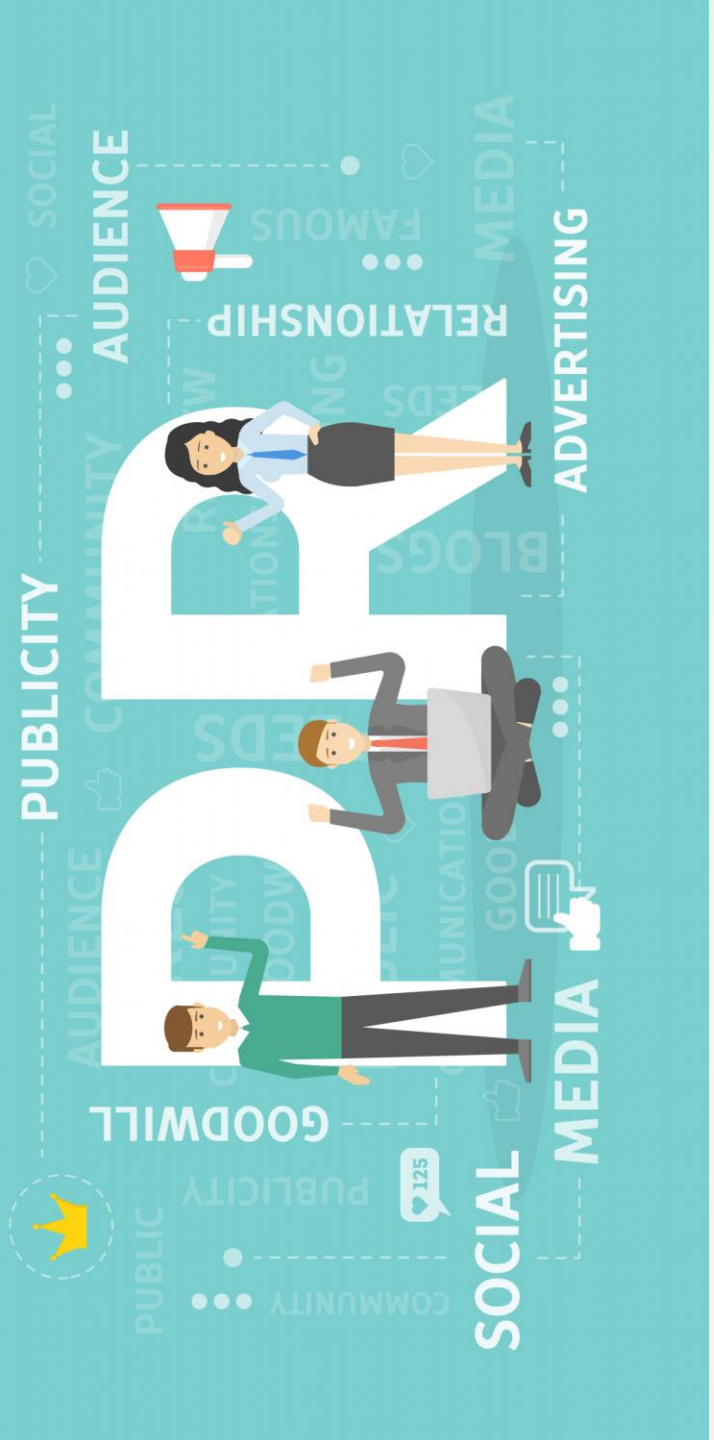
We just meant to alert you that your safety is ensured.

From Bosses' deadlines to Ex's drunk texts.

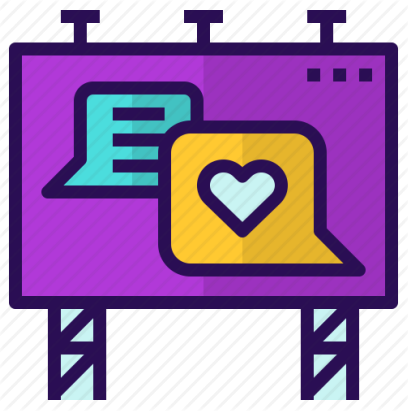
It doesn't stay between us!

[It stays with you, and only you.]

- We believe more in surging ratings than sales.
- Your security is our priority.



- ✓ Launch/ Promotion Parties.
- ✓ Inviting Tech bloggers.
- ✓ Hosting Gaming Arenas.
- ✓ Live stream Events.
- ✓ Making Campus Ambassadors.



BILLBOARD –
Rs. 4,00,000.

TELEVISION –
Rs. 4,50,000.

METRO –
Rs. 3,00,000.

Projected amount to be spent on advertising

BILLBOARD ADVERTISEMENTS

Most of the allocation will be done near highway traffic lights, where their attention span is more and there are not much things to look at.

TV ADVERTISEMENTS

For this initially we'll avoid channels like 9xm, MTV, etc. that mostly acts like a background music while doing other activities.
We'll focus more on news channels, commercials channels, Sports channels, where people are so involved that our advertisement is rationally observed by the potential customers.

METRO ADVERTISEMENTS

Begin by only advertise on routes of industrial Areas where working section of the society travels who have the resources to buy the class we offer.

PARTING WORDS

- LET'S STAY CONNECTED.

BBM

BlackBerry

SO LONG!

Thank You

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