

SRI GURU NANAK DEV KHALSA COLLEGE
(University of Delhi)



ADDITIONAL INFORMATION FOR 3.2.2

**(Reports of workshops/seminars/Webinars
conducted on Research Methodology, Intellectual
Property Rights (IPR) and Entrepreneurship during
the Year)**

submitted as part of

**Annual Quality Assurance Report
2020-2021**

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Sr. No.	Name of Event	Item
1	Speaker Session on "Developing an entrepreneurial Mindset in students	Report

DEVELOPING AN ENTREPRENEURIAL MINDSET & FUNDRAISING AVENUES (Ms.Nisary Mahesh)

DATE- 25 February 2021

TIME-5:00-6:20 pm

No. of participants - 101

Udyamita- The Entrepreneurship Cell and **SOFICA- Society for Financial Literacy and Consumer Awareness** conducted an interactive session on 25th, February 2021. The theme of the discussion was Developing an Entrepreneurial Mindset in Students. We had with us Ms. Nisary Mahesh, Founder and CEO of HerMoney Talks as our guest speaker. It was a very enlightening session and we saw massive participation from all around the country. With years of experience in the fintech world, Ms. Nisary touched upon all the new normals trending topics Like Challenges faced by entrepreneurs.

1. How to raise seed capital?
2. Managing the cash flow
3. To know how and where to spend?
4. Fluctuating income

Apart from this, Ms Nisary had shared her insights on the Golden rules for entrepreneurs which are as follows:

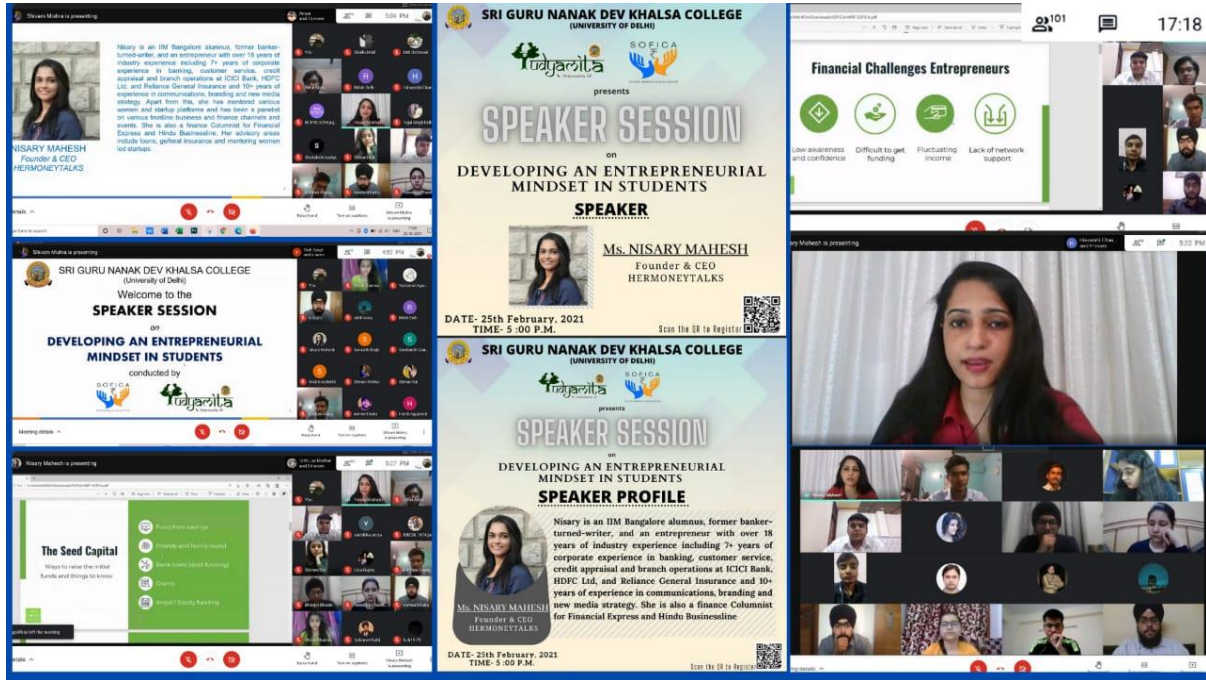
- keep your personal and business accounts separate
- Even if you are going for funding keep learning repayment of 50 percent of your income.
- Avoid your dues mounting up.

It was extremely an interactive session focusing on how to transform a simple idea into the start-up of your dreams. These are among the many things we discussed in the virtual conversation that lasted close to two hours. It was indeed a proud moment for SOFICA to have such a renowned panelist for fire talks. We are truly grateful and appreciative and we are always looking forward to more such exciting sessions and many more events with such passionate audiences.

J. N. Singh

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Sr. No.	Name of Event	Item
1	Speaker Session on "Developing an entrepreneurial Mindset in students"	Original Photo

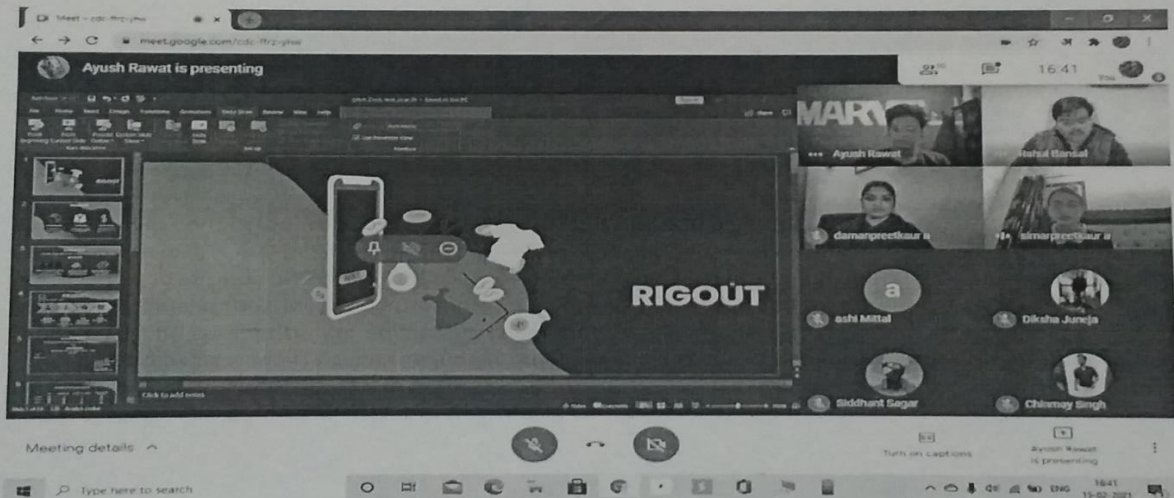


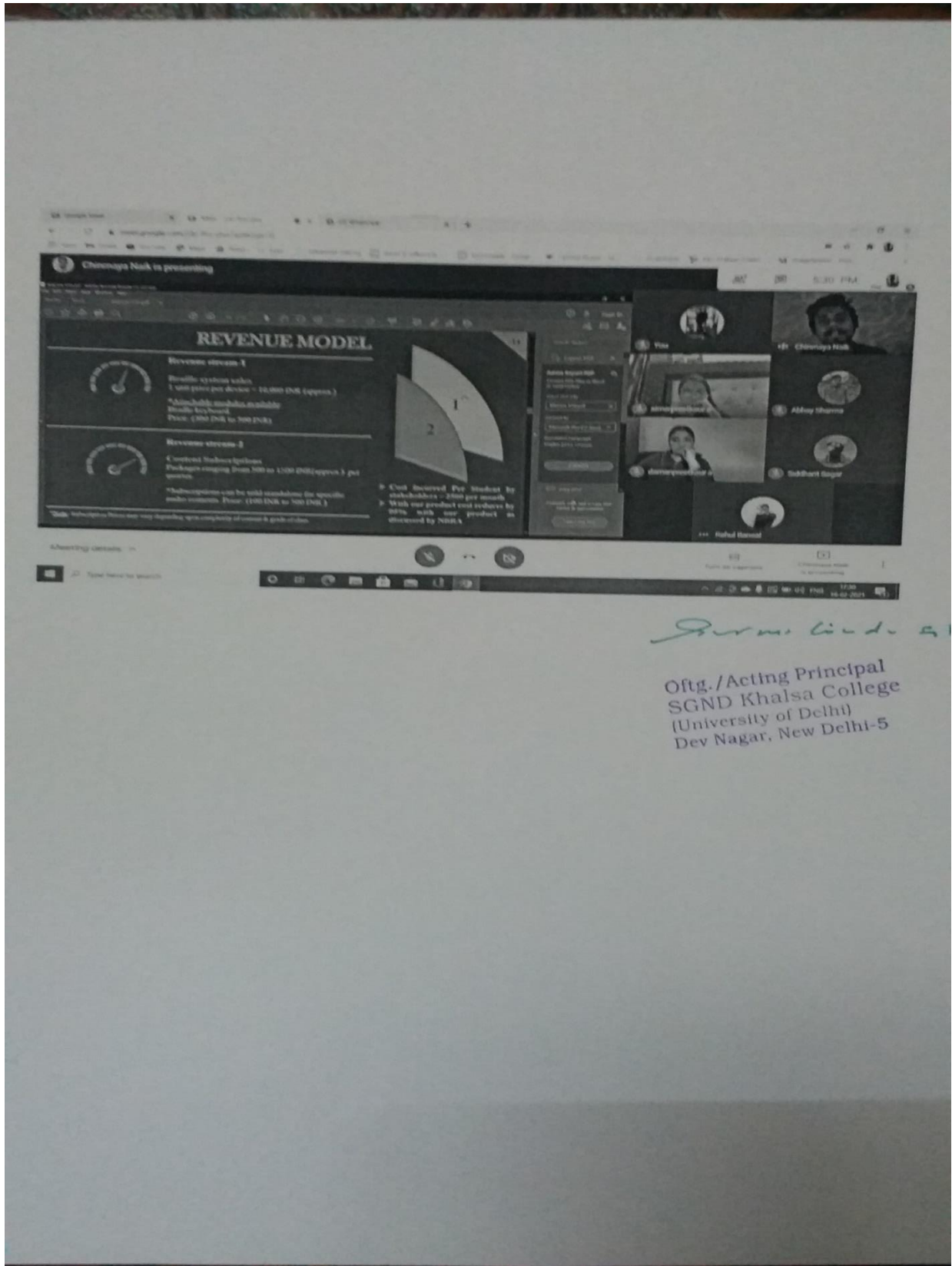
Sr. No.	Name of Event	Item
2	Beyond the tank	Report

BEYOND THE TANK (BTT):

Along with making a social change, Enactus provide ample of opportunities to the non-members to participate and contribute towards our cause. Enactus annually conducts its Social Entrepreneurial competition. Here, we witness participation not just from the Delhi University but from various colleges across the country, since this competition involves devising an idea and presenting it through electronic mode. It becomes a hassle free and fun competition for the participants.

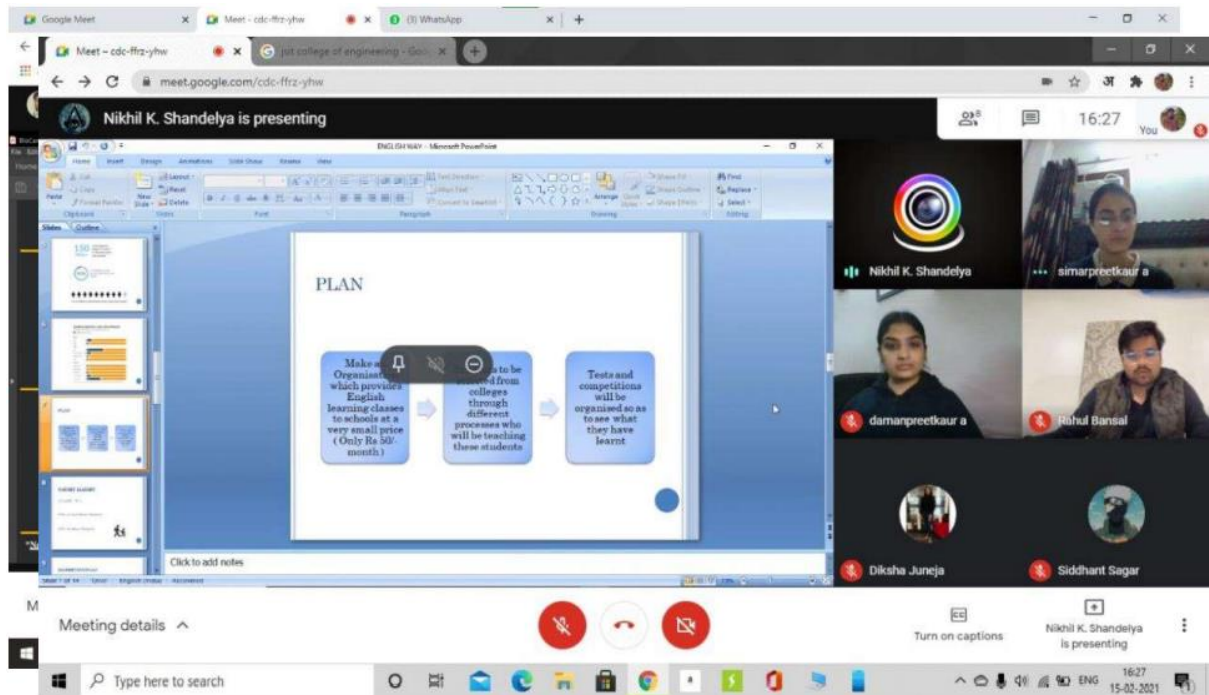
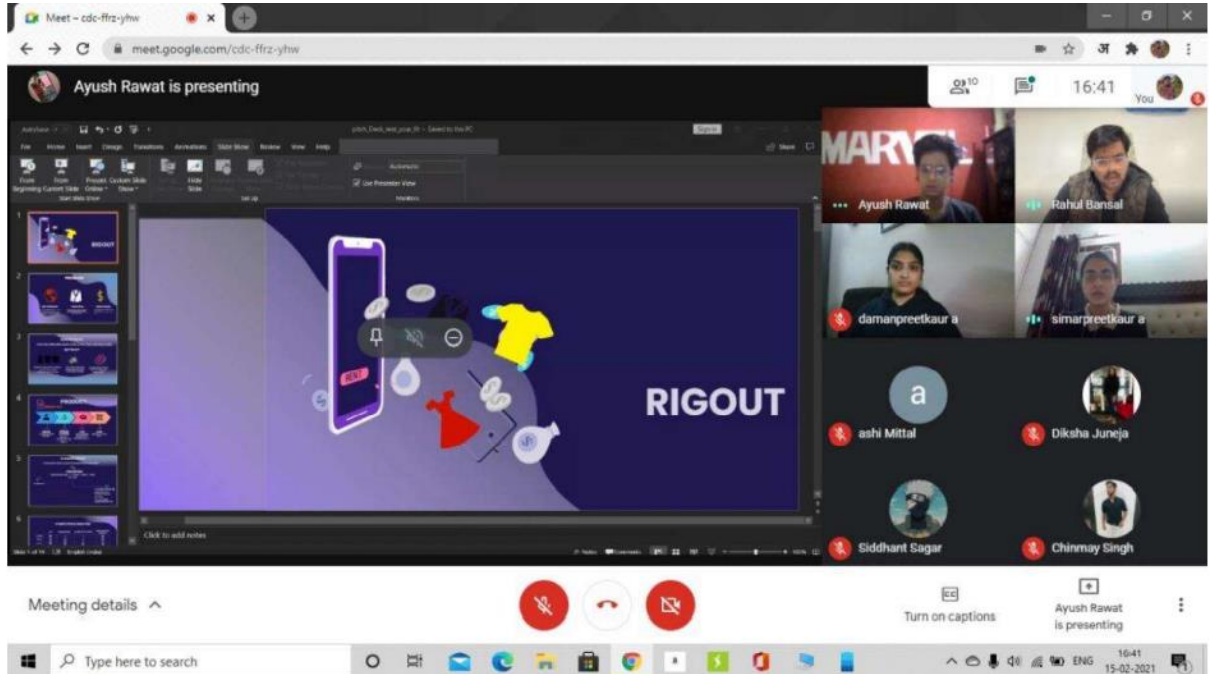
BTT 2021 was conducted from 13 Feb- 16 Feb 2021. It had 120 participants walking in for the first round and 30 participants making it to the second round. The participants came from various institutes like DU, IIM's, NIIT and various other reputed colleges of India. The academic and cultural diversity presented by the participants in their ideas and presentation were so well conceived that there were equally likely chances for the competition to end in dead heat, but the experience, subtleness and wisdom of our panel helped us to wade through the judging challenge and successfully finishing the competition.





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Sr. No.	Name of Event	Item
2	Beyond the tank	Original Photos




The screenshot shows a Google Meet interface. At the top, the browser tabs include 'Meet - cdc-ffrz-yhw', 'WhatsApp', and 'meet.google.com/cdc-ffrz-yhw?authuser=0'. The meeting title is 'Chinmaya Naik is presenting' and the time is 5:30 PM. The main content is a presentation slide titled 'REVENUE MODEL' with the following details:

- Revenue stream-1**
 - Braille system sales**: 1 unit price per device = 10,000 INR (approx.)
 - *Attachable modules available: Braille keyboard, Price: (300 INR to 500 INR)
- Revenue stream-2**
 - Content Subscriptions**: Packages ranging from 500 to 1500 INR(approx.) per quarter.
 - *Subscriptions can be sold standalone for specific audio contents. Price: (100 INR to 500 INR)

Additional notes on the slide include: 'Cost incurred Per Student by stakeholders - 2500 per month' and 'With our product cost reduces by 95% with our product as discussed by NDBA'. A note at the bottom states: '*Note: Subscription Prices may vary depending upon complexity of content & grade of class.' The slide also features a pie chart with segments labeled '1' and '2'. On the right, a list of participants includes: You, Chinmaya Naik, simarpreekkaur a, Abhey Sharma, damanpreetkaur a, Siddhant Sagar, and Rahul Bansal. The bottom of the screen shows the Windows taskbar with the search bar and system tray.

Sr. No.	Name of Event	Item
3	The social Entrepreneurship club workshop	Report



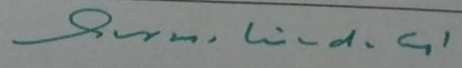
ENACTUS- The Social Entrepreneurship Club
Workshop
22nd September, 2020

Enactus SGNDKC organised a workshop on basic tools of social media for the members.

The main goal was to introduce them with better knowledge of social media Management, spurring members to investigate it further on their own, and encourage the practice of these methods. It offered members a chance to try out new methods and be in a safe situation.

Following things were discussed in the workshop -

- Management of LinkedIn on How to share your pertinent content and the important aspects of being on linkedin .
- Features and Managing Instagram for promoting the content and boosting up the reach of the content and promoting your page and product in a friendly, authentic way.
- Understanding the concept graphic design tool. How one can make basic photo edits to flyers and documents and for creating a large variety of engaging content attracting the targeted prospects.
- The basics of Video editing on how video editing enables to arrange and alter and animate the video shots in order to create a cohesive structure.



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