

# CRECIDO - The Placement & Training Cell

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## Annual Placement Report 2024–25

The **Placement Cell** has played a crucial role in facilitating placement-related activities throughout the session, bridging the gap between students and the corporate world. This year, the society has stood out in maintaining its strategic associations with top recruiters, ensuring a seamless flow of opportunities for students across various disciplines.

The session 2024-25 witnessed a diverse range of domains offered to students, including Banking, Finance, Sales, Marketing, Consultancy, IT, Education, and more. The availability of varied profiles allowed students to explore and pursue their areas of interest, ensuring a holistic career development process. With **700+** students registering for placements and internships from distinct courses and backgrounds, the Placement Cell successfully facilitated a dynamic and inclusive recruitment experience.

Corporate visitors provided overwhelmingly positive feedback, particularly appreciating the confidence, communication skills, and professionalism demonstrated by our students. Their recognition reaffirms the Placement Cell's commitment to grooming students into industry-ready professionals.

One of the major highlights of the session was **Embarkation 4.0, the fourth edition of the annual Job Fair**. This grand event attracted over **500+ students** from multiple colleges, providing them with opportunities to secure placements at prestigious companies like R1 RCM, Ditto Insurance, Reslink, Aptara, Easemytrip, and IGT Solutions among others. The event proved to be a remarkable success, further strengthening our industry ties and enhancing student employability.

### Major Recruiters for the Session 2024-25

COMPANY NAME	JOB PROFILE OFFERED
DE SHAW	FINANCIAL RESEARCH ASSOCIATE, OPERATIONS & RECRUITMENT ASSOCIATE
GENPACT	PROCESS ASSOCIATE

R1 RCM	SENIOR ANALYST
KPMG	TAX TRACKER
DECATHLON	SPORTS LEADER
AMERICAN EXPRESS	BUSINESS DEVELOPMENT EXECUTIVE
AON	IND BENEFITS PROCESSOR, IND ANALYST
LENSKART	CUSTOMER SERVICE ASSOCIATE
JARO EDUCATION	CAREER DEVELOPMENT ASSOCIATE
BAJAJ ALLIANZ	RELATIONSHIP MANAGER
MAGICPIN	TELE - ACQUISITION
ZOMATO	ZAAP ASSOCIATE
DITTO INSURANCE	INSURANCE ADVISOR
COLLEGE DUNIA	BUSINESS DEVELOPMENT ASSOCIATE
CARS 24	RETAIL ASSOCIATE, PROCUREMENT ASSOCIATE, KEY ACCOUNTS MANAGER
HONOR	MEDIA SALES AND BRAND PARTNERSHIP ASSOCIATE
MCKINLEY RICE	SOCIAL MEDIA EXECUTIVE, BUSINESS DEVELOPMENT EXECUTIVE
ESSENTIALLY SPORTS	SPORT NEWS CONTENT WRITER
HELTAR	MANAGEMENT TRAINEE

The Placement Cell's dedication to fostering a corporate-friendly campus was reflected in the exceptional reviews received from recruiters. Their commendations for our students' enthusiasm, knowledge, and professional demeanor reinforce our commitment to maintaining a win-win relationship between the corporate sector and the student community.

A historic milestone was achieved this year, as the session 2024-25 recorded the **highest package ever at ₹24.8 LPA** - a testament to the growing stature of our institution in the professional world.

Beyond placements, the Placement Cell remained dedicated to student skill enhancement and career development through a series of workshops, training programs, and preparatory sessions, including:

- **Webinar on GMAT** – Conducted in collaboration with Enactus, this session guided students on GMAT preparation strategies, time management, personalized study plans, and crafting compelling application essays.

- **LinkedIn Workshop** – Organized with IQAC, this workshop helped students optimize LinkedIn profiles, master networking strategies, and leverage the platform for securing internships and job opportunities.
- **Placement Cell Orientation** – Introduced Crecido to the new batch, explaining the placement process, company onboarding, and recruitment policies to help students navigate internship and job opportunities.
- **Resume Building Webinar** – Led by Mr. Abhishek (IIM alumnus, EY consultant), this session covered ideal resume formats, achievement highlighting, and role-specific resume customization for better job prospects.
- **Embarkation 4.0 – Annual Placement Fair** – Hosted 20+ top companies and welcomed 500+ students, providing final-year students with exclusive placement opportunities across various industries, further solidifying Crecido as a leading hiring platform.

With a strong focus on skill-building, strategic industry collaborations, and unwavering commitment to student success, the Placement Cell takes immense pride in its achievements this session. The team remains dedicated to pushing boundaries, breaking records, and setting new benchmarks in placements and internships. Continuing its legacy, the Placement Cell thrives to achieve the heights which reside beyond the sky.