

Sri Guru Nanak Dev Khalsa College



(University Of Delhi)



NATIONAL SERVICE SCHEME

presents

a webinar on

MEDIA: THE MIND MAKER



MR. LAXMI SHANKAR
BAJPAI

- Retd Director General,AIR,
(New Delhi)
- Poet, Gazalkaar
- Communicator



MR. MAHENDRA PRATAP
SINGH

- Asst. Professor (University of Delhi)
- Former Bulletin Producer (Express
News)
- Copywriter,Reporter and Serial writer

DATE -: 01.03.2021

Time -: 3:30PM

VENUE -: GOOGLE
MEET

For Any Queries Contact :

Kashish -9599392472 ,
Prerana - 6200378483

Dr.Gurmohinder Singh
(Oftg.Principal)

Dr. Deepmala
(NSS Programme Officer)

Title - Webinar on Media: The Mind Maker

Organised by –National Service scheme

Date – 01.03.2021

No.of participants - 59

Media: The Mind Maker

On 1st March 2021 NSS unit of Sri Guru Nanak Dev Khalsa college organised a webinar on the topic Media: TheMind Maker at 3:30 PM via Google meet. Students from different courses of our college as well as from different colleges were the part of the informative and inspiring webinar.

The webinar started with the felicitation and introduction session of the two guest speakers Mr. Lakshmi Shankar Vajpayee (Retd Director General ,AIR) and Mr. Mahendra Pratap Singh (Assistant Professor, University of Delhi).

Mr Lakshmi Shankar Vajpayee highlights the role, impact, working of various media platform and how they control our mind. He also points out some loopholes as well as some positive aspects of media with some interesting examples. At the end of his session, on students request, he also presented one of his favourite gazal 'shayar ke tevar nah badle'.

After the end of the 1st session, host invited the second speaker of the event Mr. Mahendra Pratap Singh to entertain the second session of the webinar. He put lights on the present situation of Indian media, negativity, communalism that was spreading through all media platforms, role of advertisement etc. He also briefly explained how media is under control of external, political and bureaucratic power and how they all control the mind of common people's of the society.

At last there was a Q&A round where students are free to ask each and every question, clear any type of doubts related to Media.

Large number of Students as well as teachers joined the session and connected with the webinar till the end, they really enjoyed and were inspired by both sessions of the webinar. The webinar concluded with the positive and thankful note of NSS convener of SGND Khalsa College Dr. Deepmala.

43 17:44 You

Participants: You, Rajan singh, Aman Mehra, KAJAL VERMA, laxmishanker baj..., HJM20.0909 annu, hin19 718, Aditya Pandey, HJM20.0914 shr..., Parii Kaur, his19 1139, Charu Kaur Arora, priyam gandhi, MAHENDRAPRAT..., Deep Mala, harsh mishra, Anurag Singh, Kashish Chawla, BCP20.3187 robin, Prerana Kiran, hin19 705, Khushi Bansal, HJM20.0911 pra..., Monika Malhotra, Parvinder Kaur, Ishika Rana, Amandeep Kaur, HJM20.0925 shiv..., Abhay Mehta, Shivam Rajput, MAT20.1401 ma..., bcp19 3148, Anshul Kaushik, Radhika Sehrawat, HJM20.0901 sanj..., Chetanya Mittal, SAVILATAYADAV A, Dr. Shailja, Jagriti Miglani, HARDEEPAKUR A, MAHENDRAPRA..., Sahil Malik, vanshika gupta

Meeting details ^



Present now

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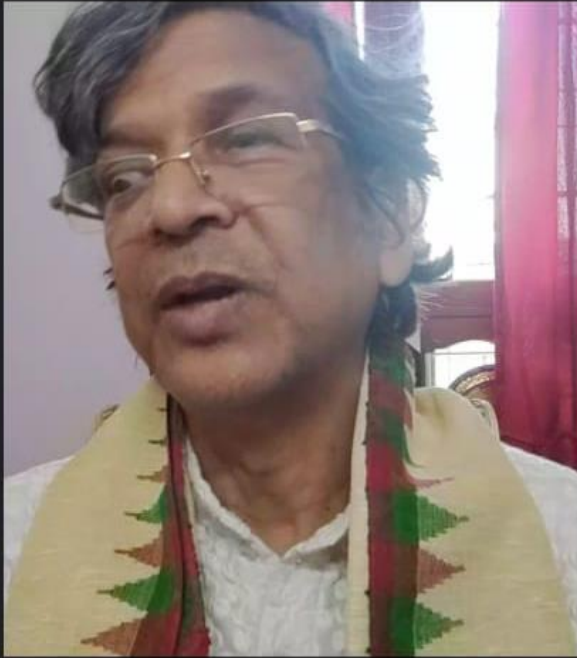
Meeting details ^



Present now



hyw-ormj-oxa ▶



laxmishanker bajpai



You



Kashish



Prerana



71 others

