



SRI GURU NANAK DEV KHALSA COLLEGE (UNIVERSITY OF DELHI)



NATIONAL SERVICE SCHEME

is organizing

ROAD SAFETY AWARENESS CAMPAIGN

19 March, 2021

5:00 PM



MR. SUNIL SEN
Delhi Traffic Police
(Road Safety Cell)
Head Constable



Ms. SANTOSH CHAUHAN
Honda 2 Wheeler India
Safety Riding Co-ordinator

For Queries:-

8882080491

Vanshika

9582746797

Khushi

DR. GURMOHINDER SINGH

OFTG. PRINCIPAL

DR. DEEPMALA

NSS PROGRAMME OFFICER

DR. SAVILATA YADAV

COORDINATOR



Name of the event: Online Traffic Training Campaign

Organised By - National Service Scheme Unit

Date – 19t March 2021

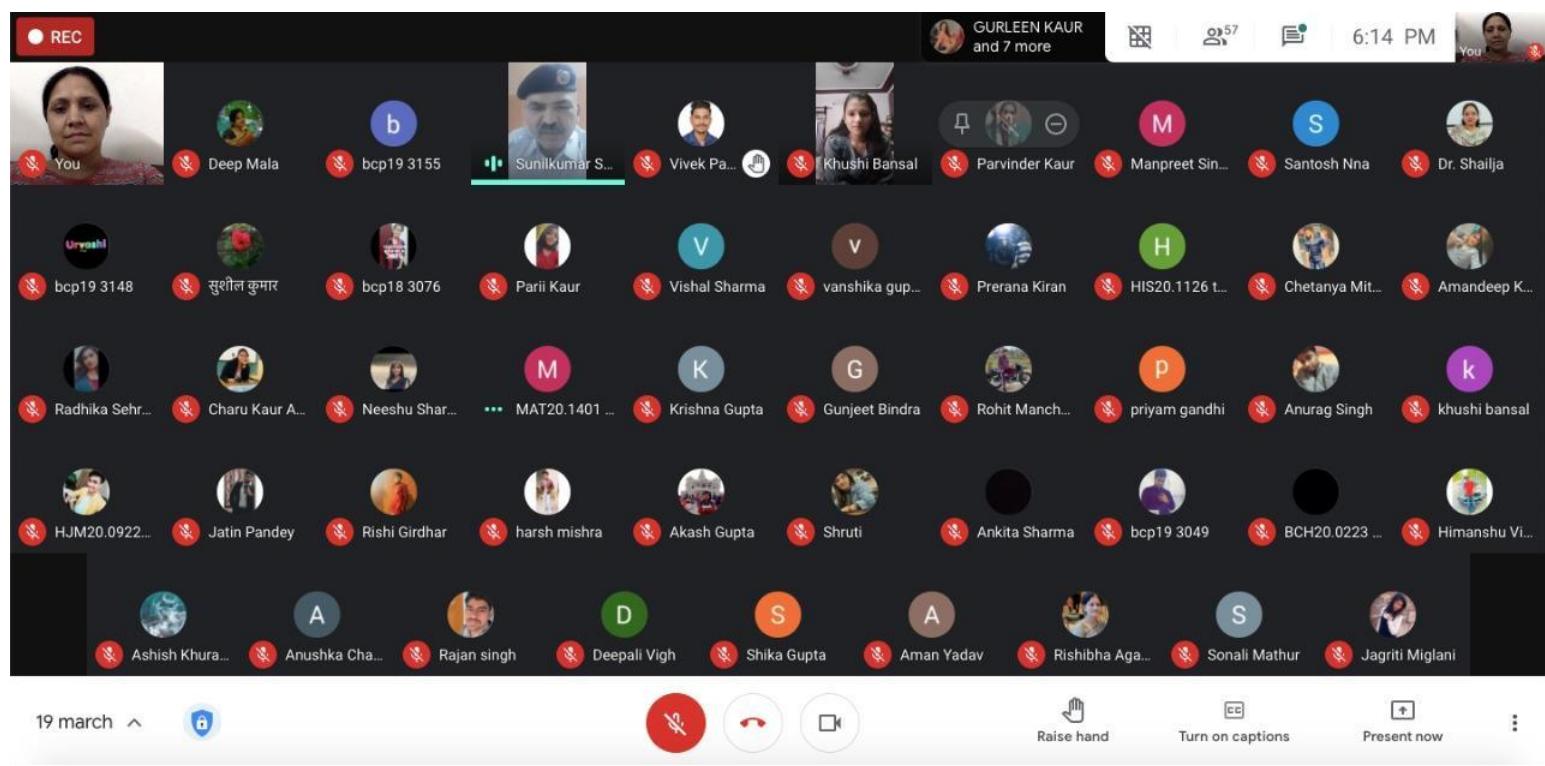
Number of participants: 60+

NSS Unit of Sri Guru Nanak Dev Khalsa College has organised an Online Traffic Training Campaign on 19th of March 2021 at 05:00 PM. Mr. Sunil sen, Ms. Santosh Chauhan and Manpreet Singh were the guests of the event. The team also gave information about “motor vehicle act and traffic rules” and also said that the best way to keep others and yourself safe is to follow proper traffic rules. Whenever you drive a car follow the traffic rules, it is important to wear helmet while driving a two wheeler , obey the traffic lights to avoid accidents. One should

always wear seat belt while driving a car. Avoid rash driving as fast speed is the core reason of accidents. Always carry all the paper of the vehicle.

Mr. Sunil Sen and Mr. Manpreet Singh motivated the staff. They told that Road traffic today is inherently dangerous. In fact, in contrast to other modes of transport such as railways and air traffic, the road traffic system was not designed with safety as a jumping-off point . Consequently, in road traffic it is us humans who make the difference between hazard and safety, with little keeping us from harm should we make a mistake. Differently put, unlike other modes of transport that have procedures, safeguards or fallbacks to limit both the occurrence and impact of human error, road traffic relies more heavily on its users to keep accidents from occurring. Given that humans are almost inadvertently prone to make mistakes and commit violations, human behaviour is of particular interest for most road safety professionals. That is where road safety campaigns come in. Together with other ‘behavioural’ measures (e.g., law enforcement, education, training, and even infrastructure to some extent) road safety campaigns are used as a means of influencing the public to behave more safely in traffic. Road safety campaigns can be defined as purposeful attempts to inform, persuade, and motivate a population (or sub-group of a population) to change its attitudes and/or behaviours to improve road safety, using organised communications involving specific media channels within a given time period. It can have many and multiple purposes, such as informing the public of new or little known traffic rules, increasing problem awareness or convincing people to refrain from hazardous behaviours and adopting safe ones instead.

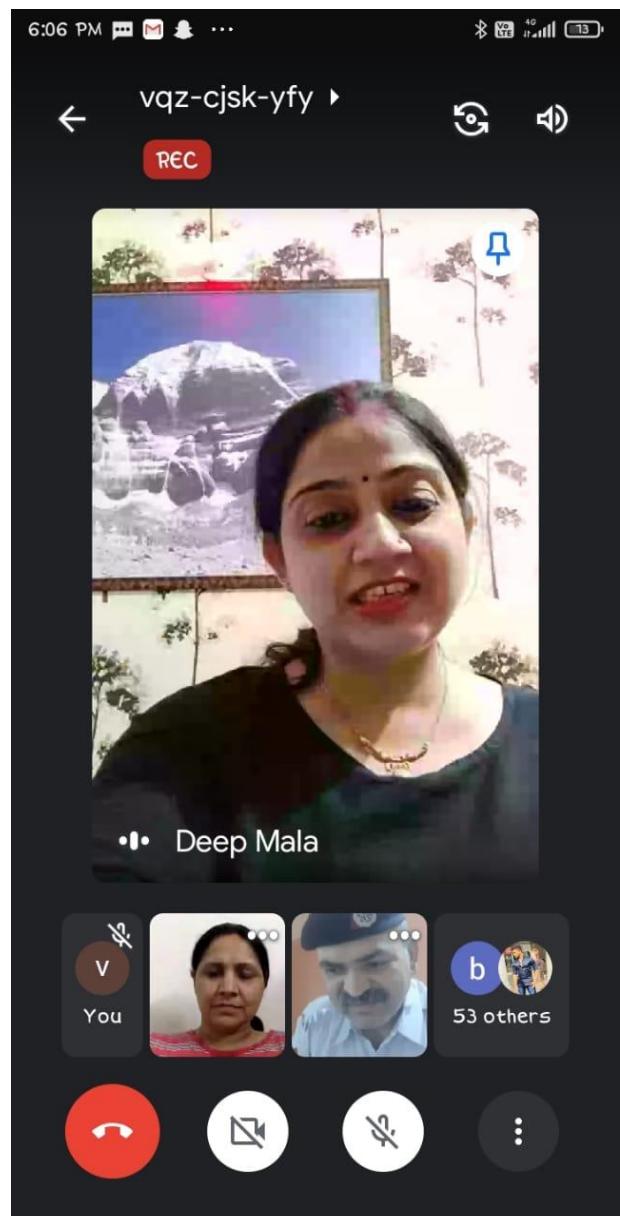
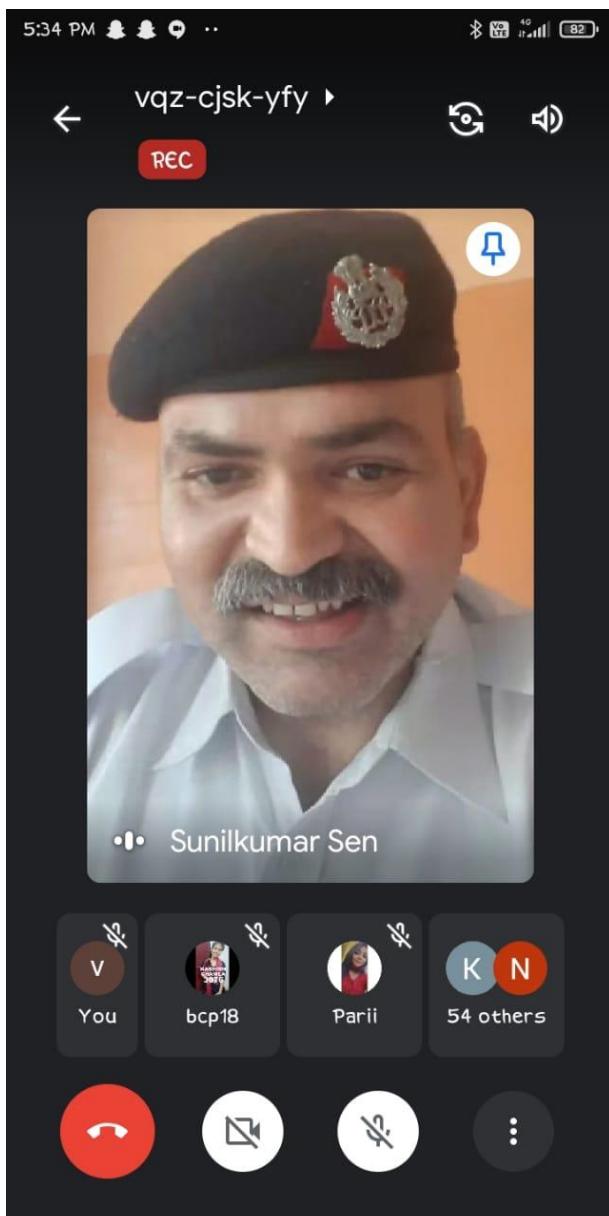
The college teaching staff along with NSS volunteers and other students of different colleges have attended the webinar as well. A strength of 60+ students were present in the session. The Traffic Training session lasted for 1.5 hours from 05:00 PM to 06:30 PM. The session concluded with an interactive session between the instructor and the teachers in which the queries of the teachers were addressed satisfactorily.The session was very refreshing, reviving and relaxing. Mr. Sunil Sen gave us incredible tips on how to keep ourselves safe. They shared their incredible experiences and made the webinar, a very interesting and wonderful one.



19 march



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Nidhi Sharma left



You



bcp19



53 others