



**Sri Guru Nanak Dev Khalsa College
Dev Nagar, New Delhi - 110005**

Post-Event Report

Event	Orientation X Founder's Feud
Topic	Orientation
Organizer(s)	Udyamita- The Entrepreneurship Cell
Date	8th October 2025
Time	1:00 pm
Duration	2hours
Place/Platform	Room No.18 (Gallery)
Number of Participants	80
Guest Speaker(s)/Trainer(s)	N.A.
Welcome Speech by:	Anit Kumar Chetna Sharma
Introduction of the Speaker by:	N.A.
Activities (if any)	<p>ROUND1 THE QUIZ ROUND: The event commenced with an engaging Quiz Round, designed to test the participants' knowledge of companies and their brand taglines. Each participant was required to identify or complete taglines associated with well-known national and international brands. The round aimed to assess the participants' awareness of the corporate world, marketing strategies, and brand identities. Out of a total of 70 participants, the top 12 performers who demonstrated quick thinking and strong business acumen qualified for the next round.</p> <p>ROUND2 – PICTURE ROUND: The second round, titled The Picture Round, challenged the creative and analytical skills of the shortlisted participants. In this round, each team was presented with a set of intriguing images and was required to interpret what famous quote or phrase the picture represented. The objective of this round was to evaluate participants' ability to</p>



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think abstractly, draw connections between visual cues and conceptual meanings, and communicate their ideas effectively. Based on their accuracy and reasoning, the top 6 teams were selected to advance to the final round.

ROUND3 — FOUNDER’S FEUD: The final round, Founder’s Feud, was inspired by the popular game show format “Family Feud,” and served as the most dynamic and interactive segment of the competition. In this round, each team was presented with a business-related question and had to guess the top five most popular answers based on general consensus or market perception. Points were allocated according to the ranking of their responses, thereby rewarding strategic thinking and teamwork. This round tested participants’ practical understanding of entrepreneurship, decision-making skills, and their ability to think from a founder’s perspective. The team with the highest cumulative score at the end of the round was declared the overall winner of the event.

Main Ideas

- To create awareness about the vision and mission of the Cell in fostering entrepreneurial spirit, innovation, and leadership among students.
- To provide an overview of the opportunities, resources, and initiatives offered by the Cell, including mentorship, workshops, and networking platforms.
- To engage students through interactive and knowledge-based rounds, promoting learning in an enjoyable and practical manner.
- To encourage active participation and interest in entrepreneurial activities within the college community.
- To inspire students to develop creative thinking, problem-solving, and decision-making skills essential for entrepreneurship.

To motivate students to become part of a collaborative community of innovators, leaders, and future entrepreneurs.

Vote of Thanks by

ANIT KUMAR AND CHETNA SHARMA



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Attendance Sheet (Attach Scanned Copy)

Poster (Attach Scanned Copy)



Pictures (Attach Five Photos)

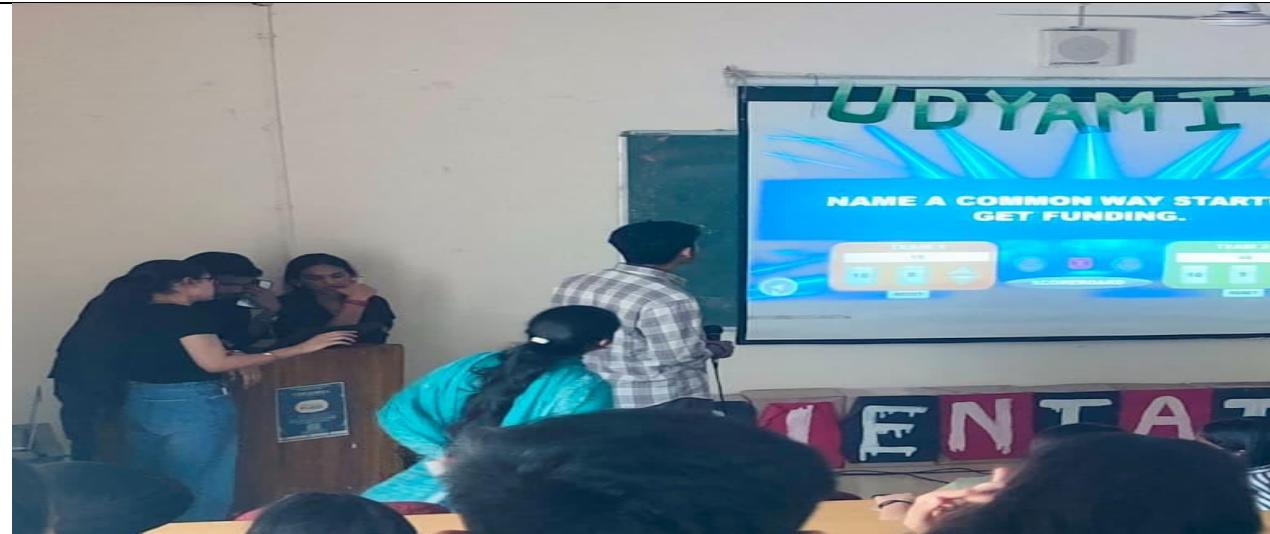


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Attach Scanned Copies of Two Certificates

Newspaper Clippings of the Event (if any)

Signature:

Name: DR. SHIKHA GARG

(Convenor)