



# SRI GURU NANAK DEV KHALSA COLLEGE

## Dev Nagar, Delhi - 110085

### Post-Event Report

<b>Event</b>	Workshop
<b>Topic</b>	Metafluential Marketing
<b>Organizer</b>	Udyamita-the Entrepreneurship Cell
<b>Date</b>	29th November' 2023
<b>Time</b>	12 PM onwards
<b>Duration</b>	2 hours
<b>Place/Platform</b>	Gallery (Room no.18)
<b>Number of Participants</b>	75+
<b>Guest Speaker/Trainer</b>	Ms. Khyati Jasani Kumar (Soft Skill and Personality Development Trainer)
<b>Welcome Speech</b>	Yash Anand Garg, BCP,1st year Garv Mahajan, BCP,1st year
<b>Introduction to the Speaker</b>	Yash Anand Garg, BCP,1st year Garv Mahajan, BCP,1st year
<b>Activities</b>	<ul style="list-style-type: none"><li>• The workshop began embarking upon introduction of main areas of meta marketing, their uses and effective resource extraction for the young entrepreneurs to boost up their businesses.</li><li>• Each meta platform was discussed in detail and keeping in mind that how a certain feature could become useful in this meta influenced market.</li><li>• After each platform was discussed, attendees were asked to participate in an assessment where they had to answer questions related to Instagram marketing, Facebook marketing, WhatsApp marketing and reels.</li><li>• After the assessment, Meta certificates were given to participants who passed the eligibility criteria.</li></ul>
<b>Main Ideas</b>	<ul style="list-style-type: none"><li>• The workshop aimed to impart knowledge on leveraging digital marketing strategies across diverse social media platforms to enhance brand visibility and engagement.</li></ul>
<b>Vote of thanks</b>	Yash Anand Garg, BCP,1st year Garv Mahajan, BCP,1st year
<b>Feedback (Share the link of the Google Form &amp; attach the Excel File generated therein)</b>	<p><a href="https://docs.google.com/forms/d/e/1FAIpQLSfOvjphOpCh4J-oGdzBpng453TYmb6OBDpMAoflthyVYuWQMQ/viewform?usp=sharing">https://docs.google.com/forms/d/e/1FAIpQLSfOvjphOpCh4J-oGdzBpng453TYmb6OBDpMAoflthyVYuWQMQ/viewform?usp=sharing</a></p> <p><a href="https://docs.google.com/spreadsheets/d/1DBDJN8wrcYmYiw7r_8WfmEDVX9FVdJBhGrBjkmOcvpI/edit?usp=drivesdk">https://docs.google.com/spreadsheets/d/1DBDJN8wrcYmYiw7r_8WfmEDVX9FVdJBhGrBjkmOcvpI/edit?usp=drivesdk</a></p>



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Attendance Sheet (Attach Photocopy)

NA

## Poster

**Sri Guru Nanak Dev Khalsa College** (University of Delhi)  
**UDYAMITA - THE ENTREPRENEURSHIP CELL**  
PRESENTS A WORKSHOP ON  
**METAFLUENTIAL MARKETING**  
WITH  
**KHYATI JASANI KUMAR**  
(Soft Skill and Personality Development Trainer)

29 November '23 12:00PM Gallery

Learn how to effectively market via meta platform  
Earn META certificates

TO REGISTER

For Queries:  
Vaibhav: 9716620009  
Bhuvan: 8595625043

LinkedIn: udyamitasgnd Instagram: ecell\_udyamita

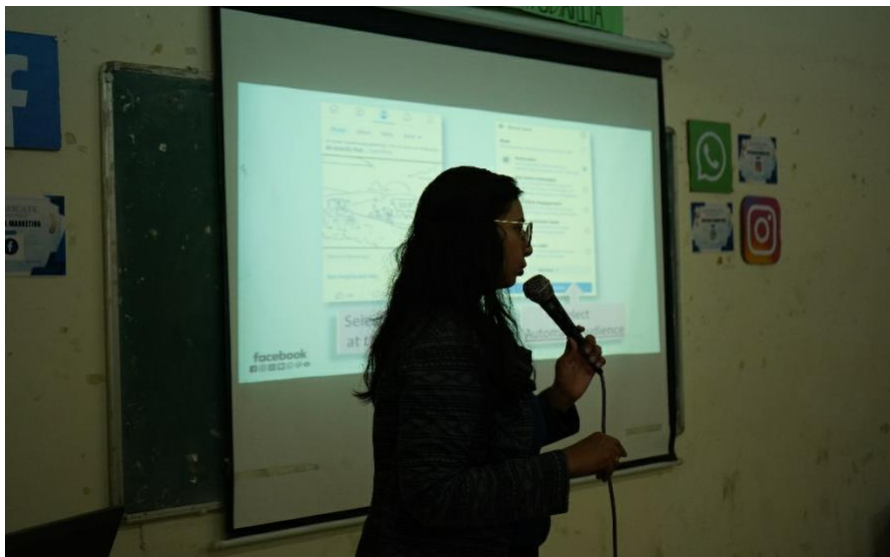
## Pictures





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**SRI GURU NANAK DEV KHALSA COLLEGE**  
**Dev Nagar, Delhi - 110085**



**Attach Photocopy of two Certificates**





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**Dev Nagar, Delhi - 110085**

 Meta



Meta Small Business Academy  
skilling certificate

Instagram marketing

Janvi Rawal

11/29/2023

Congratulations on completing your Meta Small Business Academy skilling certificate.

 Meta



Meta Small Business Academy  
skilling certificate

WhatsApp marketing

Janvi Rawal

11/29/2023

Congratulations on completing your Meta Small Business Academy skilling certificate.



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**Dev Nagar, Delhi - 110085**

 Meta



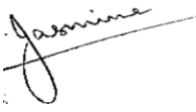
Meta Small Business Academy  
skilling certificate

Create Reels

Janvi Rawal

11/29/2023

Congratulations on completing your Meta Small Business Academy skilling certificate.

**Signature:** 

**Name: Dr Jasmine kaur Lamba**

**(Convenor)**