



EnviSAGE society

**Earth Day Competition
Memehouse-Effect**



Brief Report

Date: April 22, 2020

Event name: Memehouse Effect- Meme making competition

No of participants: 40

Envisage, the environmental society of Sri Guru Nanak Dev Khalsa College, conducted Memehouse-Effect on the occasion of World Earth Day on 22nd April with the theme of 'Satire in Environmentalism'.

Satire has been used to push human curiosity for the longest times, through Circus, through caricatures, silent movies and now through memes. Team EnviSAGE realised the power and impact that humour has, especially on millennials. In the light of this idea, we wanted people to laugh and yet question themselves on Earth Day accepting responsibility of their actions in degrading the quality of life on the planet.

The event was opened for participation on April 19, 2021. Entries were received till 12:00 pm on April 22. The competition witnessed participation of 40 students from several colleges around the country and the theme and concept was well received by everyone. The three member jury for the competition comprised of society convenor, senior mentor of the society and the President of the society. Based on the originality, creativity, environmental relevance and quality of satire, the panel picked three winners for the event. There are

First Prize:	JATIN DHAMI from Hansraj college, University of Delhi
Second Prize:	AMIT JOSHI from Hansraj college, University of Delhi
Third prize:	UJJWAL BANSAL from IIT-BHU