

Innovare 1.0

Date: 30 March, 2017

Venue: Sri Guru Nanak Dev Khalsa College

Udyamita held its flagship event Innovare 1.0 on March 30, 2017, witnessing huge participants from across Delhi University. The event aimed at testing the business acumen of the budding entrepreneurs and their knowledge about current happenings of the business world.

The event commenced by felicitating our esteemed guests, Mr. Nishkarsh Sharma who is an internet marketer, and Mr. Srijan Bhardawaj, who is an entrepreneur, internet marketer and a storyteller.

It was a rigorous competition which had three levels. Round 1 was a business quiz and 6 teams could qualify for the next round which was a presentation of the business plan based on certain parameters given to the participating teams. Round 3 was the final face off round between the qualified teams. All the qualified teams developed their PR strategies to defend themselves against allegations put by the rival teams.

Shaheed Sukhdev College of Business Studies emerged as the winner of Innovare 1.0. They were awarded cash prize worth 4000 along with a gift hamper sponsored by our lifestyle partner Mr. Tikku, food partner Wah G Wah and gift partner Nearbuy. SGND Khalsa were the runner ups.

The event was a huge success. Our sponsors LIC and Nearbuy whole heartedly contributed to the successful execution of the event.



