



SRI GURU NANAK DEV KHALSA COLLEGE
Dev Nagar, Delhi - 110005

Notice

All students and Faculty members are cordially invited to attend the following Programme:

Nature of Event: International Conference

Title of Event (if any): Commerce and Culture in Digital Era:

Navigating Challenges and Opportunities

Organising Body: RCC and IQAC

Department: IQAC

Time: 10 am onwards on 27th April 2026

Duration: 7 hours

Venue: College Premises

Link (if any):

Signature:

Name: Dr. Vinay Neet Kaur
(Convenor)



Sri Guru Nanak Dev Khalsa College University of Delhi

Under the aegis of **Internal Quality Assurance Cell (IQAC)**
and **Research Committee (SGNDKC)**

Organizes

INTERNATIONAL CONFERENCE

On

Commerce and Culture in Digital Era :

**Navigating Challenges
and Opportunities**



Sri Guru Nanak Dev Khalsa College



Monday | 27th April, 2026



ABOUT SRI GURU NANAK DEV KHALSA COLLEGE (UNIVERSITY OF DELHI)

Initially named after the ninth Guru of the Sikhs, this institution began its journey as Sri Guru Tegh Bahadur Khalsa (Evening) College in 1973. Securing the approval to start M.Com. Course in the academic year 1988-89, its nomenclature changed to Sri Guru Tegh Bahadur Khalsa Post-Graduate (Evening) College. With the coming of academic year 2005-06, the college gained the status of a full-fledged Day College and was renamed Sri Guru Nanak Dev Khalsa College after the first Sikh Guru. As a constituent college of the University of Delhi, the college is now registered under Section 2f and 12B of the UGC Act 1956, and is managed by the Delhi Sikh Gurudwara Management Committee-its parent body that prides itself in managing quality educational institutions all over India. The institution has lived up to the vision of its parent body to complete more than 50 years of exemplary service in the field of education.

OBJECTIVES OF THE CONFERENCE

The International Conference on Commerce and Culture in the Digital Era: Navigating Challenges and Opportunities aims to provide a dynamic platform for students, academicians, researchers, and industry practitioners to engage in meaningful dialogue on the evolving interface between business and society in an increasingly digital world. The conference seeks to explore the transformative impact of digital technologies on economic structures, market dynamics, and social institutions.

By bringing together diverse perspectives, the conference endeavours to examine emerging challenges and opportunities arising from digital transformation, including issues related to financial innovation, changing consumer behaviour, inclusivity, gender dynamics, and sustainable business practices. It also aims to foster critical discussions on the ethical, regulatory, and societal implications of technological advancements.

Through interdisciplinary engagement and knowledge exchange, the conference aspires to encourage innovative thinking, promote evidence-based research, and contribute to the development of inclusive, responsible, and sustainable approaches to business in the digital era.

CONFERENCE THEMES

**Digital Economy and
Business
Transformation**

**Finance, Fintech and
Financial Inclusion**

**Marketing and
Consumer Behaviour
in the Digital Age**

**Artificial
Intelligence, Data and
Business Analytics**

**Culture, Society,
History and Emerging
Discourse**

**Ethics, Governance
and Corporate
Responsibility**

**Gender Perspectives
and Social Change**

**Sustainability and
Responsible Business
Practices**

**Public Policy and
Regulatory
Frameworks**

**Employment, Skills
and The Future of
Work**

**Education, Digital
Literacy and Human
Development**

**Supply Chain,
Logistics and Global
Networks**

**Digital Culture,
Media and Society**

**Behavioural Insights
in Economics, Finance
and Marketing**

**Entrepreneurship,
Innovation and
Emerging Business
Ecosystem**

PAPER PRESENTATION MODE

Oral ; Offline Presentation

Poster Dimensions: 4 ft (height) * 3 ft (width)

IMPORTANT DATES

Last Date of Registration and Abstract Submission	19 th April 2026
Confirmation of Acceptance/ Acceptance with Revision	21 st April 2026
Last Date for Full Paper Submission	24 th April 2026
Email ID for Abstract submission	Iqacconference@sgndkc.du.ac.in
Link for Resgistration, Fee Payment, and Full Paper Submission Upon Acceptance	https://forms.gle/JMkNxRWhzd3hSxDdA

PAPER SUBMISSION GUIDELINES

- **Abstract :** Abstract should be either in English or Hindi, of 200-300 words, with 3- 5 keywords.
- **Abstract should be sent to Iqacconference@sgndkc.du.ac.in with the theme as the subject line.**
- **The paper should be in 2500-4000 words.**
- **Format :** MS Word format using Times New Roman/Unicode/Mangal, 12 pt. font size, with 1.5 line spacing.
- **Author Information:** Abstract and full paper should include the complete details of author's name, affiliation, email address etc.
- **Plagiarism:** Under 10% similarity (using tools like Turnitin/iThenticate)
- **AI Content:** Under permissible limit (less than 20%)
- **Abstracts are to be submitted via mail, all those who recieve an acceptance mail will then be required to fill a google form and do the payment, along with which, PPT and the research paper are to be uploaded.**

REGISTRATION and PAYMENT DETAILS

UG/PG Students	Rs. 300
Ph.D/Research Scholar	Rs.500
Faculty	Rs.1000



QR CODE FOR REGISTRATION

DETAILS FOR FEE PAYMENT

Beneficiary Name: PRINCIPAL, SRI GURU NANAK DEV KHALSA COLLEGE

Name of the Bank: PUNJAB & SIND BANK

Account No: 08441000020329

IFS Code: PSIB0000010

Save the screenshot of the transaction for upload during registration.

Fourth year Delhi University students pursuing Research track (Dissertation/Academic Project) are welcome to participate and present.

PATRON

Dr. Baljeet Singh

Oftg. Principal

Sri Guru Nanak Dev Khalsa College

IQAC COORDINATOR

Dr. Vinanyneet Kaur

CONVENOR

Ms. Komal Chhikara

CO-CONVENOR

Dr. Sirjan Paul Singh

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