

This is a call for abstracts for original research/ academic articles (in English) from the students of Sri Guru Nanak Dev Khalsa College, University of Delhi. A select number of articles would be published in an e-book form for larger circulation and sale.

SOCIAL MEDIA NETWORKS IN A NETWORKED SOCIETY

Social media networks play an increasingly important role in modern communication and community building. The rapid expansion and evolution in digital media and its infrastructure has created multi-modal channels of circulation of information and data that is both synchronous and asynchronous, real time as well as overwhelming in its quantum. For example, Twitter was conceptualized as a short and rapid information-based service that could be used as a forum to update others about moments/ events/ experiences in one's life (the 'public', 'followers' or even selective Twitter handles, depending on one's preferences) and receive updates/ information from others that (mostly) stays relevant only in the present. This is true of most of the social media platforms that are popularly used today, such as Twitter, Facebook, Instagram and Snapchat. However, the extremely user-friendly and co-constructive nature of social media has allowed it to assume multiple dimensions of networking (LinkedIn, Facebook), bookmarking (Pinterest), media sharing (YouTube), microblogging (Twitter and Facebook) and social news (Reddit). This call for papers invites abstracts of articles related to the multiple dimensions of social media networks, ranging from entertainment and education to news and advocacy. Students are instructed to submit abstracts for original articles that relate to one or more dimensions of the above-outlined subject. The abstract should be around 200 words and the final article must not exceed 5000 words. The article submitted should be a work of original conceptualization and effort. Students are also encouraged to engage with statistical data or insights derived from surveys/ fieldwork they could take on safely under the current situation of the pandemic. Following are some suggested themes that may be considered but students are free to choose their own topics related to the subject.

Suggested Themes:

1. Influencers and Social Media
2. Identities and Social Media
3. Youth and Social Media
4. Education and Social Media
5. Cyberbullying and Social Media
6. Food and Social Media
7. Business and Social Media
8. Advertisement and Social Media
9. Creativity and Social Media
10. Information/ Misinformation and Social Media

IMPORTANT INFORMATION:

Please email the abstracts to priyanka.srivastva@sgndkc.du.ac.in

Last date for the submission of the abstract: **18 February 2021**

Decision on the abstract: **20 February 2021**

Final submission of the completed article: **22 March 2021**