



**SRI GURU NANAK DEV KHALSA COLLEGE**  
(UNIVERSITY OF DELHI)



**IIIC**

(INDUSTRY INSTITUTE INTERACTION CELL)

under the aegis of  
**INTERNAL QUALITY ASSURANCE CELL**

Presents its First Workshop on

**DIGITAL MARKETING :  
MARKETING FOR THE DIGITAL AGE**

**SPEAKER :**



**DR SHIKHA SHARMA**

Assistant Professor, Amity  
University, Gurugram

 **15 APRIL, 2022**

 **11:30 A.M**

 **GOOGLE MEET**

**LIMITED SEATS !**

DR VINAYNEET KAUR  
CONVENER, IQAC

MS GARIMA MALHOTRA  
CONVENER, IIIC

MS SAUMYA CHATURVEDI  
MEMBER, IIIC

DR MAMTA AHUJA  
MEMBER, IIIC

JASKIRAT SINGH BANGA  
STUDENT COORDINATOR



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**SRI GURU NANAK DEV KHALSA COLLEGE**  
**Dev Nagar, Delhi - 110085**

**Notice**

All students and Faculty members are cordially invited to attend the following Programme:

**Nature of Event: Workshop**

**Title of Event (if any): Digital Marketing: Marketing for The Digital Age**

**Organising Body: IIC : The Industry Institute Interaction Cell**

**Date: 15<sup>th</sup> April, 2022**

**Time: 11:30 am**

**Duration: 2 hr**

**Venue: Google Meet**

**Link (if any): <https://forms.gle/B2z22yn4XnT2Q3vW6> (Registration Link)**

**Name: Ms Garima Malhotra**

**(Convenor)**