

**SEMESTER- III**

**COURSE- B.COM(H)**

**SUBJECT- E-COMMERCE**

**SKILL ENHANCEMENT COURSE**

**QUESTION BANK**

**1 a)** Explain any *four* of the following: -

- (a) Smart Cards
- (b) TCP/IP
- (c) SCM
- (d) WWW
- (e) CRM
- (f) Visitors to Website
- (g) EDI

2. (a) Compare and Contrast Brick and Mortar and Pure online Business model?. (5)  
(b) What is E-Money? Explain various properties of E-money?? (5)

OR

- (a) What are the functions of Transport and Session layer of ISO-OSI Model? Also explain the protocols at each stage of these layers. (5)  
(b) How electronic payment system is different from traditional payment system? (5)

3. (a) Discuss the advantages and disadvantages of online career services. (5)  
(b) Define E-Commerce? Briefly discuss various categories of E-Commerce? (5)

OR

- (a) What is one to one enterprise? Discuss the steps in the implementation of one-to-one enterprise. (5)  
(b) What are the advantages and disadvantages associated with inhouse development of the web design? (5)

4. On the basis of the type of buyers and sellers in a transaction, explain the various categories of E-commerce. (8)

OR

What are the benefits and limitations of on-line banking industry?

5. Describe the purpose of OSI architecture. What are the functions of the transport and (8)

session layers in the ISO model.

OR

What are the various properties of money transfer that are being addressed by the ICES test?

6. The First Virtual System is a secure on-line payment system. Do you agree? Give reasons. (8)

OR

What kind of legal disputes arise in B2C Internet based E-commerce transactions?

7. Write short note (any 3):- (6)
- |                        |                    |
|------------------------|--------------------|
| (a) Dynamic IP address | (d) Cybersquatting |
| (b) Web Storefront     | (e) ACH            |
| (c) FTP                |                    |