

## SEMESTER-III

### COURSE-BCOM(H)

### SUBJECT- MANAGEMENT PRINCIPLES AND APPLICATIONS

#### QUESTION BANK

1. “Contingency approach to management is a common sense approach.” Comment.
2. “Grapevine should not be allowed in an Organisation.” Do you agree give reasons.
3. You are a manager of an organisation entrusted with the task of environmental analysis. How will you do the SWOT analysis of your organisation? Explain with the help of an illustration.
4. Explain the theory of Motivation given by Ouchi. Discuss its relevance in Indian context.
5. Write a short note on:
  - a) Matrix Organisation
  - b) Coordination as the essence of Management
6. Explain the framework of ‘Five Force Analysis’ in context with the modern times
7. Discuss the various Diversification Strategies available to a business to grow and expand.
8. What is a Project Organisational Structure ? In what type of organisation it is suitable?
9. Explain the modern control techniques.
10. Write a short note on - Managerial Grid  
- Situational Leadership
11. Explain the Maslow’s need hierarchy theory.
12. Who propounded the concept of ‘Bottom of Pyramid’ to the management theory? Explain the concept.
13. Define Strategic Planning. Describe the process involved in it.
14. Explain the term ‘Controlling by Exception’. What are the benefits of this principle.
15. Compare the following:
  - A) Scientific Management and Administrative Management
  - B) Delegation and Decentralisation
  - C) Transformational and Transactional Leadership
  - D) PERT and CPM