

SEMESTER - V

COURSE - B.COM(P)

SUBJECT- MODERN BUSINESS ORGANISATION

QUESTION BANK

1. Explain the range of business activities. What is the interrelationship between industry and commerce?
2. Explain the concept of Liberalisation. What economic gains does it offer?
3. What is meant by Globalisation? Discuss India's experience of globalisation since 1991.
4. Explain the concept and features of Multi-National Corporations.
5. What is meant by social responsibility of business? Explain the social responsibility of business toward consumers.
6. Discuss the impact of Industrial Revolution on business organisations.
7. Explain the concept and nature of Franchising. What are its benefits?
8. Define Business Process Outsourcing. How is it helpful to the business?
9. Discuss the benefits and limitations of e-commerce.
10. Distinguish between Private and Public Limited Company.
11. What is meant by Sole Proprietorship? Discuss its characteristics.
12. LLP has some merits of a company and a partnership. Explain this statement.
13. Discuss the recent trends in Wholesale and Retailing.
14. Short Notes on:
 - a. Statutory Corporation
 - b. Section 25 Company
 - c. Self-Help Groups
15. Explain the concept and importance of Green Audit and Social Audit.
16. Discuss the meaning, need and importance of Not-for-profit Organisations.