

## **SEMESTER- I**

### **COURSE – ALL HONS. GENERIC ELECTIVE**

### **SUBJECT- BUSINESS ORGANIZATION AND MANAGEMENT**

#### **QUESTION BANK**

1. What is an organisation? Briefly explain its characteristics.
2. Explain management as a part of organisation. Briefly discuss different levels of management.
3. Discuss the nature of business activities and explain the inter-relationship between industry and commerce.
4. “Commerce comprises trade and various auxiliary services that make trade possible”. Discuss
5. Discuss the nature and advantages of bricks and mortar business.
6. Write short notes on the following:
  - a. Online business
  - b. Supply chain
  - c. Business functions
7. What is the importance of identification of business opportunity? How are the business opportunities identified by the entrepreneurs?
8. Discuss the various sources from where an entrepreneur can discover ideas for setting up a business
9. Discuss the various aspects of project feasibility study.
10. “The promotion of a new business enterprise is, in many ways, like the birth of a child”. Discuss the major considerations in starting a new business enterprise.
11. “LLP has some merits of accompany and a partnership.” Examine this statement.
12. What is a one person company? What are its features and benefits?
13. What is succession planning? What is the rationale of succession planning in case of family business?
14. “Multi-national corporations are a mixed blessing to the developing economies.” Comment on this statement.
15. Write short notes on the following:
  - a. Role of MNCs
  - b. Growth of Indian transnational corporations
16. Give an overall view of the broad functional areas of management.
17. What is production management? How is it related to the purchase and marketing functions of a business?
18. “Each of the managerial functions is an exercise in coordination”. Comment on this statement.
19. Why is management viewed as a continuous process? Explain.

20. Distinguish between Policy and Procedure. Explain the advantages and limitations of policies.
21. "Planning is a bridge between present and future." Comment.
22. Explain the concept of rationality in decision making. What are the limits of rationality in decision making?
23. What is decision making? Explain the various techniques of decision making.
24. Discuss Herzberg's Two-Factor theory of motivation. On what grounds is it criticised?
25. "Money holds the key to work motivation in modern business organisation." Comment.
26. "Leadership is situational". Comment.
27. Write notes on the following:
  - a. Transformational vs Transactional Leadership
  - b. Autocratic vs Participative leadership
28. "Good communication is the foundation of sound management." Comment.
29. What are the essentials of a good communication system? Explain.
30. Explain the main barriers to communication in organisations and suggest measures for removing them.
31. Describe the stages in team development and their implications.
32. Define Statutory Corporation. Give its features, merits and demerits.
33. Discuss fully the rationale of the Government's role in business. What are the different forms of government role in business?
34. Write short notes on the following:
  - a. Strategic Planning
  - b. SWOT Analysis
  - c. Growth strategy
  - d. Cost leadership
35. "There is a strong case for the business to fulfil its social obligations." Give reasons in support of your answer.