

Business Communication Question Bank

Ques. 1 “Communication is the process by which information is transmitted between individuals and/or organizations so that an understanding response results.” Explain the process of communication with reference to this statement.

Ques. 2 Explain the 7 Cs of communication.

Ques. 3 Explain inter and intra organizational communication with examples.

Ques. 4 Comment upon the changing dimensions of business communication in the current globalized environment.

Ques. 5 Write a short note on the following:

- Paralanguage
- Semantic Noise
- Sign Language
- Feedback
- Horizontal Communication

Ques. 6 As a newly hired research assistant in the HR department of a large company, you have been asked to determine the positive reinforcements that might prove helpful in hiring best candidates for upcoming vacancies in the company. Prepare a long report including suggestions on the same. Also, as a part of your research, consider what other companies similar to yours are doing to hire best candidates.

Ques. 7 Explain the importance of inter-cultural exchange in business communication.

Ques. 8 If you agree that the basic objective of all communication is to ensure understanding, what are the different barriers to communication which hinder this aim?