

Digital Communication: GE Semester 1

Sections 1 and 2, shared by Ms. Gurpreet Kaur and Ms. Nidhi Sharma

Question Bank

1. Write a blog entry describing your recent outing with friends.
2. You are the President of *Empowered Girls Club*. Write a Facebook post describing Women's Day celebrations held in your college.
3. Imagine you are working as an Executive in a company, and you switch from company A to B, joining as a Manager. Create your LinkedIn profile and highlight your work experience across the various organisations where you have worked.
4. Describe Social Media Etiquettes, Giving the Do's and Don'ts to be followed for social networking.
5. Describe cyberbullying and trolling as undesirable practices of cyberspace giving a few examples.
6. Write an email to Mr Ramaswamy, Head of an NGO- Greenpeace to invite him as the chief guest in The EcoFest being organized by the college's *Go Green Society* giving all details of the programme. You are Rama/ Neeraj, Secretary of the Society.
7. If you have to create a Vlog introducing yourself, what components would you keep in mind to become a successful Vlogger?
8. Write a candid conversation between yourself and a fellow traveller on a flight describing to the foreigner India's preparations for the G20 Summit.
9. You are going to launch a start-up. Write an Instagram post announcing the new venture and share it with the audience connecting with the audience using personal anecdotes and interactive language.