

Semester: 4

Course: BAH PSC 2nd year

Name of the Paper: Public Opinion and Survey Research

Question Bank:

1. What is public opinion? Discuss its nature and characteristics.
2. Discuss various issues in debates regarding the role of public opinion in democracy.
3. What is survey research discuss different types and forms of interview. What do you understand by questionnaire discuss the advantages and limitations of open and closed ended questions?
5. Discuss the significance of non-random method of sampling with special reference to snowball sampling as a tool of measuring public opinion.
5. Discuss the basic concepts in quantitative data analysis.
6. Discuss the politics of interpreting polling.
7. Write short notes on any two of the following topics:
 - (A) Sampling error
 - (B) Opinion poll
 - (C) Primary and secondary data
 - (D) Predictions in polling research
 - (E) Random sampling
 - (F) Inferential Statistics