Semester: 4

Course: BAP

Paper: Public Opinion and Survey Research

Internal Assessment

1. Definition and Characteristics of Public opinion and its role in a Democratic Political System.
2. What is sampling? Why do we need to sampling? Importance
3. Critically evaluate Random (Probability Sampling) and Non-Random (Non-Probability Sampling)
4. Discuss Sampling Error
5. Critically examine importance of prediction in interpreting polls and polling research, its possibilities, advantages and pitfalls
6. What are Characteristics of good questionnaire. How does questionnaire influence sample research?
7. Critically examine importance of prediction in interpreting polls and polling research, its possibilities, advantages and pitfalls with reference to politics of interpreting Polls.