

[This question paper contains 4 printed pages.]

Your Roll No.....

Sr. No. of Question Paper : 7514A

Unique Paper Code : 12487914

Name of the Paper : Industrial Organization

Name of the Course : B.A. (H) Business Economics  
(2023) (LOCF)

Semester : V

Duration : 3 Hours

Maximum Marks : 75

**Instructions for Candidates**

1. Write your Roll No. on the top immediately on receipt of this question paper.
2. Attempt any five out of the given seven questions.
3. All questions carry equal marks.
4. Illustrate your answer with suitable diagram, wherever required.
5. Both parts of the questions must be attempted together

P.T.O.

1. Explain the difference between Structure-Conduct-Performance Paradigm with and without feedback. (15)
  
2. (a) How is the stochastic approach of market concentration different from the deterministic approach of market concentration? (8)
  
- (b) Why firms are different from each other. Discuss. (7)
  
3. (a) Explain the various indices used to measure concentration of industries. (8)
  
- (b) There are reasons to believe that although management and ownership are normally separated, deviations from profit maximization cannot be too large. Explain. (7)
  
4. (a) Explain the entry deterrence strategies of capacity expansion and product proliferation. (8)

- (b) Due to increased price competition, the equilibrium number of active firms varies less than proportionally with respect to market size. Discuss. (7)
5. (a) How does Resale Price Maintenance and indirect control act as a collusion device to exclude rivals from the market. (8)
- (b) An incumbent firm has a greater incentive than the entrants to perform R&D towards a gradual innovation. Comment. (7)
6. (a) How do firms compete in prices when products are differentiated? Explain using the Hotelling model. (8)
- (b) Explain patent strength and patent value. (7)

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7. Write short note on any three of the following:

(a) Public policy towards Research and Development

(b) Market structure and Advertising Intensity

(c) Double marginalization problem

(d) Bundling and Tying

(5\*3=15)

(100)