

This question paper contains 4 printed pages.]

Your Roll No.....

Sr. No. of Question Paper : 8257 J

Unique Paper Code : 22415302

Name of the Paper : Project Management

Name of the Course : Commerce : Generic
Elective

Semester : III

Duration : 3 Hours

Maximum Marks : 75

Instructions for Candidates

Write your Roll No. on the top immediately on receipt of this question paper.

Attempt **all** the questions.

All questions have internal choices.

Use of calculators is allowed.

What is project management? What are the key objectives of project management? (15)

OR

(a) Define project management. What are its features? (7)

P.T.O.

(b) Explain the main objectives of project planning.

(8)

2. (a) What aspects are considered in technical analysis?

(7)

(b) Explain any two qualitative techniques of demand forecasting.

(8)

OR

(a) What are the components of cost of project? Discuss.

(8)

(b) Explain various sources that can be used for raising funds.

(7)

3. (a) Discuss briefly the aspects of business environment that need to be monitored.

(7)

(b) What are the factors that help in business growth?

(8)

OR

What do you understand by PERT and CPM? Bring out the difference between CPM (Critical Path Method) and PERT (Program Evaluation and Review).

(15)

- (a) What do you understand by SWOT Analysis?
Explain with the help of an example. (7)
- (b) What do you understand by social cost benefit analysis? Explain the significance of this approach. (8)

OR

- (a) How is the data collected for market survey for project evaluation? (7)
- (b) Mr. Rohit is concerned with the liquidity position of his firm as he has heard that liquidity problems are one of the most frequent explanations for business failure. The following data is available:

Particulars	Rupees
Cash in hand	20,000
Cash at bank	30,000
debtors	1,50,000
Bills payable	50,000
Stock	1,20,000
Creditors	80,000
Bills payables	50,000
Bills receivables	60,000
Outstanding expenses	40,000
Goodwill	2,00,000
Land and building	4,00,000
Prepaid expenses	20,000
Dividend payable	30,000

P.T.O.

Calculate the following :

(i) Current ratio

(ii) Liquid ratio

(4×2=8)

5. Write short note on any **two** :

(7.5×2=15)

(a) Loan syndication

(b) Pre-feasibility study

(c) Risk-analysis

(d) Legal considerations in Project Management