

[This question paper contains 8 printed pages.]

Your Roll No. 23069504036

Sr. No. of Question Paper : 3695

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Unique Paper Code : 2412082403

Name of the Paper : International Business

Name of the Course : DSC (B.Com. (H) UGCF)

Semester : IV

Duration : 3 Hours

Maximum Marks : 90

समय : 3 घण्टे

पूर्णांक : 90

Instructions for Candidates

1. Write your Roll No. on the top immediately on receipt of this question paper.
2. Attempt **all** the questions.
3. All questions carry equal marks.
4. Answers may be written either in English or Hindi; but the same medium should be used throughout the paper.

छात्रों के लिए निर्देश

1. इस प्रश्न-पत्र के मिलते ही ऊपर दिए गए निर्धारित स्थान पर अपना अनुक्रमांक लिखिए।

P.T.O.

2. सभी प्रश्न के उत्तर दीजिए ।
3. सभी प्रश्नों के अंक समान हैं ।
4. इस प्रश्न-पत्र का उत्तर अंग्रेजी या हिंदी किसी एक भाषा में दीजिए, लेकिन सभी उत्तरों का माध्यम एक ही होना चाहिए ।

1. (a) Differentiate between Domestic and International Business. Explain with examples the complexities involved in international business. (4,5)
- (b) What are the key drivers of globalisation? Explain with examples. (9)

Or

- (c) Explain different modes of entry into international business stating the merits and demerits of each mode.
- (d) Discuss the different stages of internationalisation. Cite examples of the various approaches to internationalisation. (4.5,4.5)

2. (a) Discuss the concept of culture and its constituents. Explain Hofstede's Dimensions of Culture in the context of international business. Give suitable examples. (9,9)

Or

- (b) How do political and economic factors differ in importance across regions (e.g., Asia vs. Europe) when it comes to international business decisions, especially in light of recent global events? What examples illustrate these regional differences? (9,9)

3. (a) Explain the Product Life Cycle Theory and Theory of National Competitive Advantage in detail. (6,6)

- (b) To what extent do tariffs remain an effective policy tool in today's global economy, especially amid rising protectionism? (6)

Or

- (c) "Absolute Advantage Theory and Comparative Advantage Theory demonstrate that trade is a positive-sum game, or a situation in which all countries can benefit." Explain the statement with examples. (6,6)

P.T.O.

(d) What are the different components of the balance of payments? (6)

4. a) "*Regional integration is not a choice; it is a necessity.*" Elaborate on the statement, focusing on the different stages of regional economic integration, giving suitable examples. (12)

(b) Explain the objectives and functioning of the South Asian Association for Regional Cooperation (SAARC). (6)

Or

(c) "*The Bretton Woods system laid the foundation for a rules-based international financial order, with the IMF and World Bank at its core.*" Explain the statement, highlighting the objectives and functioning of the IMF and World Bank. (12)

(d) Discuss the various exchange rate systems. (6)

5. Write short notes on **any three** of the following:
(6×3=18)

(a) BREXIT

(b) World Trade Organisation (WTO) as a regulator of world trade

(c) Non-Tariff Barriers

(d) Leontief Paradox

(e) Outsourcing- Advantages and Challenges

(f) Global environmental protection initiatives for sustainable development

1. (क) घरेलू और अंतर्राष्ट्रीय व्यापार के बीच अंतर बताइए। अंतर्राष्ट्रीय व्यापार में शामिल जटिलताओं को उदाहरणों के साथ समझाइए।
(4,5)

(ख) वैश्वीकरण के प्रमुख चालक क्या हैं? उदाहरणों के साथ समझाइए।
(9)

या

(ग) अंतर्राष्ट्रीय व्यापार में प्रवेश के विभिन्न तरीकों की व्याख्या कीजिए और प्रत्येक तरीके के गुण और दोष बताइए।

(घ) अंतर्राष्ट्रीयकरण के विभिन्न चरणों पर चर्चा कीजिए। अंतर्राष्ट्रीयकरण के विभिन्न तरीकों के उदाहरण दीजिए।
(4.5,4.5)