

COURSE: B.COM (HONS.)

SEMESTER: VI

PAPER: INTERNATIONAL BUSINESS

QUESTION BANK

- 1) Enumerate the factors that have contributed to the growth of International business in the last few decades.
- 2) What is International business? List and explain the major differences between domestic business and international business.
- 3) What are the complexities involved in international business?
- 4) What is globalisation? Discuss its drivers.
- 5) List and explain the different modes of entry for an international business firm.
- 6) What do you understand by international business environment discuss its various components.
- 7) A global business firm works in a complex, multifaceted environment.” Explain giving relevant examples.
- 8) Discuss how diverse political and economic environment impact international business.
- 9) Discuss different elements of cultural environment which have an impact on international business operations.
- 10) Explain porter theory of national competitive advantage as a theory of International trade.
- 11) Analyse the product life cycle theory of International trade in detail. Also explain its criticisms.
- 12) Explain theory of absolute advantage.
- 13) What is the contribution of H-O theory in international business?
- 14) Analyse the theory of comparative advantage in detail.
- 15) Enumerate various types of tariff and non-tariff barriers.
- 16) What do understand by the term balance of payment? Explain its different components.
- 17) Explain the role of WTO as a regulator of trade.
- 18) Discuss the organisational structure, basic principles and functions of the WTO.
- 19) WTO is an improvement over GATT? Do you agree with the statement? Explain also distinguish between both.
- 20) Explain the structure, functioning and major objectives of the IMF.
- 21) Discuss the salient features of world trade and analyse recent trends in world trade.
- 22) Compare and contrast the role of the IMF and World Bank as global financial regulators.
- 23) Economic Integration is achieved after passing through different stages.” Analyse the statement giving suitable examples.
- 24) Write short notes on the following:
 - a) NAFTA
 - b) SAFTA
 - c) ASEAN
 - d) SAARC

e) GATT

- 25) Distinguish between
 - fixed and floating exchange rate system.
 - Foreign exchange risk and foreign exchange exposures
- 26) Briefly explain the evolution of the International monetary system from the Bretton wood era till the present.
- 27) What are the different functions of foreign exchange market.
- 28) Enumerate the different types of foreign exchange risks.
- 29) Discuss concept of foreign exchange market.
- 30) Explain different types of FDI.
- 31) Distinguish between fixed and floating exchange rate system.
- 32) Explain following terms:
 - a) Spot rate
 - b) Forward rate
 - c) Forward market
 - d) Bid-ask spread
 - e) Cross exchange rate
- 33) Distinguish between long and short position in forward markets.
- 34) Write short notes on:
 - a) Arbitrage
 - b) Hedging
 - c) Speculation
 - d) Greenfield and brown field investment
- 35) Explain the contribution of Foreign Investment in India's economic growth.
- 36) Briefly explain central bank intervention in foreign exchange markets.
- 37) Explain Interest rate parity theory of exchange rate with appropriate example.
- 38) Explain purchasing power parity theory of exchange rate with appropriate example.
- 39) Explain theory of fishers' effect.
- 40) Give a brief account of foreign exchange risks. How these risks can be managed?
- 41) Explain the factors influencing exchange rate determination.
- 42) What measures have been taken by Indian Government to promote foreign trade. Mention the various organisations setup for the same.
- 43) Distinguish between SEZ and EOU.
- 44) What are SEZs. Enlist the salient features of SEZ along with their advantages.
- 45) Explain the role of SEZs in Indian Economy.
- 46) Briefly explain the different modes of payment in foreign trade?
- 47) Discuss the role of Export promotion organisation in India.