

Roll No: _____

B.A. (Hons.) Business Economics (CBCS) / Semester V
Industrial Economics
Internal Examination , 2018

Duration: 2 Hrs.

All questions are compulsory

Max Marks: 50

Q1) Write short note on *any two* of the following: (2x5)

- 1) Stochastic Approach of market concentration
- 2) Advertising elasticity and advertising intensity
- 3) Search Cost and Switching Cost

Q2) Explain the deterministic approach of market concentration. Which index do you think is the best index to measure market concentration?

OR

Explain the various indices used to measure market concentration. According to you, which one is the best index to measure concentration?

(20)

Q3) Explain, what is the problem of Double Marginalization and two part tariff?

OR

Explain the Hotelling Model. Show how the demand curve of a firm is derived using this model.

(20)

Roll No: _____

**B.A. (Hons.) Business Economics (CBCS) / Semester IV
Industrial Economics
House Examination, 2019**

Duration: 2 Hrs.

All questions are compulsory

Max Marks: 50

- Q1) a) Explain the interactive Structure-Conduct-Performance framework with feedbacks.
b) What determines the vertical boundaries of a firm? (15 marks)

OR

- a) What is meant by Double Marginalization Problem?
b) Do you think that deviations from profit maximization cannot be too large? Give reasons.

- Q2) What should be the characteristics of a good measure of market concentration. State the various methods of measuring concentration and **explain any two** methods. (15 marks)

OR

- a) How does Deterministic approach theory explain market concentration?
b) How can RPM and Exclusive territories act as Vertical restraints?

- Q3) Explain the Hotelling Model. Show how the demand curve of a firm is derived using this model. (15 marks)

- Q4) Short note on **any one** of the following: (5 marks)

- 1) Chicago School of Thought
- 2) Firms differ in their performance
- 3) Stochastic Approach for market concentration
- 4) Inter manufacturer Externalities
- 5) Types of Product Differentiation