



Faculty Details Proforma for Website

Name	Silky Bhambri	Photograph
Designation & Department	Assistant Professor Department of Commerce	 Scanned with CamScanner
Date of Joining the institution	Adhoc- 18/09/2015_____ Permanent - 15/04/2025_____	
Date of Birth	09/11/1990	
Address	59, BANK ENCLAVE UPPER GROUND FLOOR DELHI- 110092	
Phone No Office	-	
Residence	-	
Mobile	9990693103	
Email Address	silky.bhambri@sgndkc.du.ac.in	

Educational Qualifications		
Degree	Institution	Year
Ph.D	Indian Institute of Foreign Trade	Pursuing
M.Com	Shri Ram College of Commerce, University of Delhi	2013
B. Com (Hons.)	Shri Ram College of Commerce, University of Delhi	2011
Administrative Assignments		
• Member, IQAC as Criterion-6 Head (2021-2023) • Co-Convenor, VANAJ- the Commerce society (2016- 2023) • Co-Convenor, IMPASTO- the Artists' club (2017-2019) • Member, Purchase Committee (2022-2023) • Member, Maintenance Committee (2019-2023) • Member, Mentoring Committee (2019-2023) • Member, Organising Committee for the College Annual Cultural Fest SURLOK (2018, 2019)		
Areas of Interest / Specialization		
Organisational Behaviour and Human Resource Management		
Subjects Taught		



Organisational Behaviour, Modern Business Organisation, Consumer Affairs and Customer Care, Consumer Protection, Principles of Marketing, Business Organisation & Management, Financial Management, Partnership Laws, Business Laws, Advertising, Financial Reporting & Analysis, Human Resource Management
Research Guidance
-
Publications Profile (Articles/ Books Published/ Books Edited)
Kaur Gurneet & Bhambri Silky (2018). Rural Marketing in India-Strategies, Issues and Challenges, Journal of Research and Innovation, Vol.3, Issue-1, 95-103
Jain Silky & Yadav Sudhanshu (2015). Indian Rural Markets: More promising than ever, KAAV International Journal of Economics, Commerce & Business and Management, April-June, Vol.2, Issue-2, ISSN No.: 2348-4969
Jain Silky & Yadav Sudhanshu (2015). Rural Credit in India: A Growth Accelerator, KAAV International Journal of Economics, Commerce & Business and Management, April-June, Vol.2, Issue-2, ISSN No.: 2348-4969
Conference Organized
-
Research Projects (Major Grants/Research Collaboration)
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Awards and Distinctions
- Awarded Junior Research Fellowship (JRF) in Commerce (December, 2012) - Received Merit Certificate for securing second position in M. Com (Batch 2011-2013) in Shri Ram College of Commerce.
Association With Professional Bodies
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Seminars/Webinars/Conferences /Workshops Attended
Seminars and Workshops attended 1. Attended the two-day workshop on “Qualitative Research Methods using R” organised by Indian Institute of Foreign Trade on 07-08 May, 2022 2. Participated in UGC sponsored National Seminar on "Skilling Indians: Making India a Global Power House" organised by Department of Commerce, Sri Guru Nanak Dev Khalsa College on 23 March, 2017.



3. Participated in National Seminar on " 25 Years of Economic Reforms-Issues, Impact & Challenges" organised by Department of Economics, Sri Guru Nanak Dev Khalsa College on 9 March, 2017.

4. Participated in Annual Convention on " Start-up India: The Road Ahead" organised by Department of Commerce, Sri Guru Nanak Dev Khalsa College on 17 March, 2016

Webinars Attended

1. Webinar on "Campus to Corporate: Transform yourself and increase employability" organised by the Department of Commerce, Sri Guru Nanak Dev Khalsa College on 17th April, 2021.

2. Webinar on "Unconventional Career Opportunities" organised by Department of Commerce, Sri Guru Nanak Dev Khalsa College on 6th April, 2021.

3. Webinar on "Stereotypes and Sensibilities: Exploring Representation of Sikhs in Jokes and Cinema" organised by Bisman, Centre for Human Values, Sri Guru Nanak Dev Khalsa College on 19th November, 2020.

4. Nutrition Webinar Series organised by IQAC, Sri Guru Nanak Dev Khalsa College, from 2nd October to 28th November 2020.

5. Webinar on "Why focus on teaching" jointly organised by IQACs of Sri Guru Nanak Dev Khalsa College, New Delhi, Bhopal School of Social Sciences, Bhopal & Anand Institute of Social Work, Anand on 5th October, 2020.

6. Virtual Training workshop on "Framing Course outcomes and mapping with program outcomes" organised by IQAC on 14th September, 2020.

7. Webinar on "Corona Pandemic: Coping up in the unpredictable scenario" organised by IQAC in collaboration with Arcade Life Pvt. Ltd. on 23rd June, 2020.

8. Webinar on "Sexual Harassment of women at workplace (Prevention, Prohibition, Redressal) Act, 2013" organised by IQAC & Internal Complaints Committee, Sri Guru Nanak Dev Khalsa College on 16th June, 2020.

9. Webinar on "New Perspectives on Nature Conservation in post-Covid 19 era" jointly organised by IQACs of Sri Guru Nanak Dev Khalsa College, New Delhi, Bhopal School of Social Sciences, Bhopal and Anand Institute of Social work, Anand on 5th June, 2020.

10. Webinar on "Covid caused lockdown for Indian Economy", organised by IQAC, Sri Guru Nanak Dev Khalsa College on 27th May, 2020.

11. Webinar on "Now Men need to challenge Patriarchy", organised by IQAC, Sri Guru Nanak Dev Khalsa College on 13th May, 2020.

12. Webinar on "Role of teachers in ensuring mental health of students during the lockdown", organised by IQAC, Sri Guru Nanak Dev Khalsa College on 2nd May, 2020.

Other Activities (FDP's/Refresher Course)



- Participated in AICTE Recognized FDP on: Strengthening Industry Academia Integration Conducted by Entrepreneurship Development and Industrial Coordination Department at NITTR, Chandigarh from 9-13 December, 2024
- Organised and Participated in Two week (online) Interdisciplinary Faculty Development Programme on “Indic-Centric Research in Higher Education and the New Education Policy” organised by IQAC, Sri Guru Nanak Dev Khalsa College in collaboration with Mahatma Hansraj Faculty Development Centre, Hansraj College, University of Delhi held from 8 September-21 September, 2022.
- Participated in two weeks online programme on Research Training organised by MSME-Technology Development Centre (PPDC), Ministry of Micro, Small & Medium Enterprises (Govt. of India) held from 15-26 November, 2021.
- Participated in one week online National Faculty Development Programme on “The Road Ahead: NEP and Pedagogies” held from 01-05 April, 2021 jointly organized by Guru Angad Dev Teaching Learning Centre, SGTB Khalsa College and Sri Guru Nanak Dev Khalsa College, University of Delhi
- Participated in two weeks National Interdisciplinary Refresher Course on “Research Methodology and Data Analysis (Sharpening skills through MS Excel, SPSS, MATLAB and R)” held from 24th March to 7th April, 2021 organized by Teaching Learning Centre, Ramanujan College, University of Delhi
- Participated in one-week online Faculty Development Programme on “Moving towards new normal through effective online teaching” organised by Kalindi College, University of Delhi in collaboration with Mahatma Hansraj Faculty Development Centre (MHRFDC), Hansraj College from 1st December to 7th December, 2020
- Participated in one-week online Faculty Development Programme on “Research Methodology” held from 23-28 Nov, 2020 organised by Electronics and ICT Academy, IIT Guwahati in association with Damdama College, Kulhati, Kamrup
- Organised and Participated in Faculty Development Programme on "Investing in Stock Markets" held on 31st January, 2017 at Sri Guru Nanak Dev Khalsa College.

Past experience (If any, Give details)

Name of College	Nature of Appointment	Courses taught	Duration
Delhi Metropolitan Education, Affiliated to GGSIPU	Regular	BBA	02.04.2024-13.04.2025
Sri Guru Nanak Dev Khalsa College, University of Delhi	Ad-hoc	B. Com (Hons.), B. Com	18.09.2015-10.05.2023
Kirori Mal College, University of Delhi	Ad-hoc	B. Com (Hons.), B. Com	04.02.2015 to 23.04.2015, 27.02.2014 to 19.12.2014



Dyal Singh College, University of Delhi	Guest	B. Com	27.01.2014 to 26.02.2014
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