




Faculty Details Proforma for Website

Name	Dr. Priya Dahiya	Photograph
Designation & Department	Assistant Professor, Department of Commerce	
Date of Joining the institution	11th May 2023 (Permanent)	
Date of Birth		
Address		
Phone No	Office	
	Residence	
	Mobile	
Email Address	priya.dahiya@sgndkc.du.ac.in	

Educational Qualifications		
Degree	Institution	Year
B.com (Hons.)	University of Delhi	2015
M.com	University of Delhi	2017
M.Phil	University of Delhi	2019
Ph.D	University of Delhi	2025

Administrative Assignments
<ul style="list-style-type: none">• Executive Member, Staff Association, Sri Guru Nanak Dev Khalsa College, University of Delhi, 2026-2028.• Convenor, Cetatus MUN, Sri Guru Nanak Dev Khalsa College, University of Delhi, 2025-till date.• Co-Convenor, Social Media Cell, Sri Guru Nanak Dev Khalsa College, University of Delhi, 2025-till date.• Member, Placement Cell, Sri Guru Nanak Dev Khalsa College, University of Delhi, 2025-till date.• Member, Time-Table Committee, Sri Guru Nanak Dev Khalsa College, University of Delhi, 2024-till date.• Member, Discipline Committee and Prize Distribution Committee, Sri Guru Nanak Dev Khalsa College, University of Delhi, 2024-till date.



- Member, NAAC Criterion 2, Internal Quality Assurance Cell (IQAC), Sri Guru Nanak Dev Khalsa College, University of Delhi, 2023-2025.
- Member, NAAC Criterion 6, Internal Quality Assurance Cell (IQAC), Jesus and Mary College, University of Delhi, 2021-2023.
- Member, B.A (Prog.) Committee (Representative of Commerce Department), Jesus and Mary College, University of Delhi, 2022-2023.
- Member and Teacher Incharge, MERCATUS- The Marketing Society, Jesus and Mary College, University of Delhi.
- Member and Teacher Incharge, Cosmos Society, Jesus and Mary College, University of Delhi.
- Member and Teacher Incharge, Green Society, Jesus and Mary College, University of Delhi.
- External Examiner for the practical exam VAC Semester-III, Financial Literacy, UPC: 6967000008, held at Jesus and Mary College, University of Delhi on 12th December 2023.
- External Examiner for the practical exam VAC Semester-III, Financial Literacy, UPC: 6967000008, held at Jesus and Mary College, University of Delhi on 16th December 2023.
- Paper setting for B.Voc, IInd year entitled Fundamentals of Accounting, September 2019, University of Delhi.
- Paper setting for B.Voc, IIIrd year entitled Marketing Management, March 2020, University of Delhi.
- Paper setting for B.Voc, IIIrd year entitled Marketing Management, June 2020, University of Delhi.
- Paper setting for B.Voc, IInd year entitled Fundamentals of Accounting, November 2020, University of Delhi.
- Paper setter of B.Com (Hons.), 5th Semester, Consumer Affairs and Sovereignty, UPC- 2413080013, under UGCF Mode, University of Delhi, December 2025.
- Paper setter of B.Com, 5th Semester, Principles of Marketing- 52417502, under CBCS Mode, University of Delhi, December 2025.
- Paper setter of B.Com, 5th Semester, Organisational Behaviour-2413090001, under UGCF Mode, University of Delhi, December 2025.



Areas of Interest / Specialization
Finance, Marketing and International Business
Subjects Taught
Business Mathematics and Statistics, Business Laws, Marketing Communication, Business Organization and Management, Collective Bargaining and Negotiation Skills, Fundamentals of Business Organization, Marketing Management, Cost Accounting, Management Accounting, Digital Marketing, Financial literacy, Consumer Affairs and Sovereignty, Organisational Behaviour, Entrepreneurship and New Venture Planning, Business Organisation and Management, Corporate Governance, Integrated Marketing Communication.
Research Guidance
Publications Profile (Articles/ Books Published/ Books Edited)
<ul style="list-style-type: none">• Paper published on “Revisiting Social Entrepreneurship in India” in BHU Management Review, ISSN No. 2231-0142, Vol. 9, Issue- 2.• Prepared chapter for Department of Management and Financial Studies, Course- BMS/BBA(FIA), Semester- I, Paper- Cost and Management Accounting, Lesson 1 “Meaning, nature and scope of Cost Accounting and Management Accounting”, University of Delhi. ISBN- 978-81-962177-7-8• Paper published on “Social Entrepreneurship in India: A Bibliometric Analysis” in JMC Review, ISSN No. 2456-9550, Vol. 6 & 7.• Prepared chapter for Department of Management and Financial Studies, Course- MBA, Semster-1, Paper- Accounting for Managers, Lesson- 5, “Responsibility Accounting and Divisional Performance Measurement”, University of Delhi. ISBN- 978-81-962177-7-8.• Prepared chapter for Department of Management and Financial Studies, Course- BMS/BBA(FIA), Semester- III, Paper- Insurance Management, Lesson 1 “Risk and Insurance”, University of Delhi. (2023)



Conference Organized
<ul style="list-style-type: none">• Co-Coordinator, Workshop on Digital Marketing, Department of Commerce, Sri Guru Nanak Dev Khalsa College, University of Delhi on 13th November 2024.• Member, Organizing Committee in the International Conference on ‘Evolving Business Strategies in a Transforming Global Environment’ held on January 20-21, 2022 at Jesus and Mary College.• Member of Organizing Committee of the Webinar on ‘VOSVIEWER: A tool for Bibliometric Analysis in Research’ organized by Department of Commerce, Jesus and Mary College.• Member of Organizing Committee of “Role of Experiential learning in enhancing employability and entrepreneurial skills” organized by Internal Quality Assurance Cell (IQAC) in collaboration with skill lab and Jesus and Mary College.• Member, Organizing Committee in the International Conference on ‘Social determinants of Health Inequality and Health inequity: Impact of Covid-19: Strategies for future’ held on February 23-24, 2023 at Jesus and Mary College.• Member, Organising Committee of ‘ComAcumen’ Organised by Department of Commerce, Jesus and Mary College, University of Delhi, New Delhi on 16th September 2022.• Member, Organising Committee of Comquest: Annual Business Quiz 2022, Organised by Department of Commerce, Jesus and Mary College, University of Delhi in collaboration with Jagannath International Management School, Kalkaji, New Delhi on 16th September 2022.
Research Projects (Major Grants/Research Collaboration)
Awards and Distinctions
Association With Professional Bodies
Other Activities (FDP’s/Refresher Course)
<ul style="list-style-type: none">• Two-week <i>Inter-Disciplinary Refresher course</i> on "Holistic Empowerment for Stress Management: A Multidisciplinary Approach Integrating Literature, Arts, Social Sciences, and Medicine" Organized by Atma Ram Sanatan Dharma College (University of Delhi) in collaboration with Ramanujan College, Under the aegis of Ministry of Education, Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching, 1st to 14th July 2025.• Two-week <i>Online Training Programme</i> on “NEP 2020 Orientation & Sensitization Programme” Organized by Mahatma Hansraj Malaviya Mission Teacher Training Centre (MH-MMTTC), Hansraj College, University of Delhi, 1-14 March, 2024.



- *Faculty Induction Programme (FIP)* on “NEP 2020: Pedagogical Imperatives of Higher Education” Inaugural ceremony of Faculty Induction Programme organised by University of Delhi, 1st December 2023.
- Two-week *Inter-Disciplinary Refresher Course* on “Managing Online Classes & Co-Creating MOOCS 28.0” Organised by Ramanujan College, University of Delhi, Under the aegis of Ministry of Education, Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching, 6-20 July 2023.
- Four-week *Faculty Induction/Orientation Programme (FIP)* on “Faculty in Universities/Colleges/Institutes of Higher Education” Organised by Ramanujan College, University of Delhi in collaboration with Army Institute of Education (AIE) Affiliated to Guru Gobind Singh Indraprastha University, Delhi Under the aegis of Ministry of Education, Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching, 23 May- 21 June 2023.
- *Faculty Development Programme (FDP)* on “Imparting Online Teaching- Learning Methodology” Organized by Electronics & ICT Academy supported by Ministry of Eclectrics and Information Technology (MeitY), IIT Guwahati, Assam in association with Furkating College, Assam and support from SkillGym, 21-27 March, 2022.
- *Faculty Development Programme (FDP)* on “Audit & Assurance” Organised by Amity University, Rajasthan in Collaboration with International Skill Development Corporation, 4th - 8th March 2022.
- *Faculty Development Programme (FDP)* on "Emerging Issues and Recent Advancements in Demand & Supply Chain Management" Organised by All India Council for Technical Education (AICTE) Training And Learning (ATAL) Academy Online Elementary FDP at Institute of Management Studies, Banaras Hindu University (BHU), 7-11 January 2022.

Past experience (If any, Give details)

- Worked as Assistant Professor in the Department of Commerce, Jesus and Mary College, University of Delhi. (July 2019- May 2023)
- Worked as an Assistant Professor the Department of Commerce, Shyama Prasad Mukherji College, University of Delhi, Delhi. (August 2019 – November 2019).