




### Faculty Details Proforma for Website

<b>Name</b>	<b>Anju Dagar</b>	<b>Photograph</b>	
<b>Designation &amp; Department</b>	<b>Assistant Professor Department of Commerce</b>		
<b>Date of Joining the institution</b>	<b>Permanent 11.05.2023</b>		
<b>Date of Birth</b>	<b>30.03.1979</b>		
<b>Address</b>	<b>E- 8 F DDA M.I.G Flats , Vatika Apartments , Mayapuri , Delhi-64</b>		
<b>Phone No</b>	<b>Office</b>		
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<b>Educational Qualifications</b>		
<b>Degree</b>	<b>Institution</b>	<b>Year</b>
<b>B.Com(H)</b>	<b>Janki Devi Memorial College , University of Delhi</b>	<b>1999</b>
<b>M.Com</b>	<b>Hindu College and Delhi School of Economics, University of Delhi</b>	<b>2001</b>
<b>PGDM</b>	<b>All India Management Association</b>	<b>2005</b>
<b>M.Phil</b>	<b>Alagappa University</b>	<b>2007</b>
<b>Ph.D</b>	<b>Lingaya's Vidyapeeth , Faridabad</b>	<b>Pursuing</b>
<b>Administrative Assignments</b>		
<b>NA</b>		
<b>Areas of Interest / Specialization</b>		
<b>Law, HRM and Marketing</b>		
<b>Subjects Taught</b>		
<b>Business law, Company Law , Labour welfare and Legislative Framework , MSMEs Policy Frame work, Contemporary Environment To MSMEs , Business Organization and Management ,E-Commerce , HRM , Auditing , Business Communication and Personality Development</b>		
<b>Research Guidance</b>		
<b>NA</b>		
<b>Publications Profile (Articles/ Books Published/ Books Edited)</b>		



**Publication details : (Research papers)**

1. Dagar, Anju &Garg, K.K.(2021).Evaluating Working Capital Strategies to Increase Profitability with Reference to Indian Banking Sector. Journal of Interdisciplinary Cycle Research (ISSN NO. 0022-1945) Vol.13 ,Issue III, P. 485-503.
2. Dagar, Anju & Garg ,K.K.(2021).Challenges in Working Capital Management in COVID Era : A study on Bank Profitability . OECONOMIA Copernicana (ISSN No. 2083-1277)Vol. 12, Issue 4, P.No. 662-672.
- 3.Dagar, Anju &Garg , K.K.(2021)Relationship Between Working Capital and Profitability in Increasing Bank’s Performance . The International Journal Of Analytical and Experimental Modal Analysis (ISSN No.- 0886-9367) Vol.XIII, Issue III ,P.No. 673-684.
4. Dagar, Anju & Garg ,K.K. (2020). Effect of Reforms on Banking Sector in the Context of India . Iikogretim Online - Elementary Education Online(<http://ilkogretim-online.org>), Vol.19, Issue 4,pp 4294-4300.
5. Dagar, Anju (2014)Review of Performance Appraisal Techniques . International Research Journal of Commerce ,Arts and Science (ISSN No. 2319-9202), Vol. 5, Issue 10.
6. Dagar, Anju(2014)Green Marketing : Opportunities and Issues ,International Research Journal of Management Sociology and Humanities (ISSN No. 2277-9809), Vol.5, Issue 10 P.N0.7-12.
7. Dagar, Anju(2014)Arbitrage Opportunities in Indian Stock Markets,International Research Journal of Management Sociology and Humanities (ISSN No. 2277-9809),Vol.5 ,Issue 9.
8. Dagar, Anju (2014)Online Banking: Benefits and related Issues ,International Journal of Commerce Business and Management (ISSN NO.2319-2828), Vol.3 , Issue 5, page-715.
9. Dagar, Anju(2013) Motivational Theories and their implications ,International Research Journal of Management Science and Technology (ISSN No. 2250-1959), Vol.4 , Issue 2
10. Dagar, Anju(2013) Mutual Funds in India, International Research Journal of Commerce,Arts and Science (ISSN No. 2319-9202) , Vol. 4, Issue 3.
11. Dagar, Anju(2012) Evaluating the Impact of e-Marketing ,International Research Journal of Management Sociology and Humanities (ISSN No. 2277-9809) Vol.3 ,Issue 1, Page 125.
12. Dagar,Anju(2012) Universal Banking ,International Research Journal of Management Science and Technology (ISSN No. 2250-1959), Vol.3 , Issue 1, page 107.

**Conference Organized**

NA

**Research Projects (Major Grants/Research Collaboration)**

NA

**Awards and Distinctions**



<b>1. Stood first in M.Com(Prev.) , Hindu College (Delhi University)</b>
<b>Association With Professional Bodies</b>
<b>1. Member of Indian Commerce Association(D -259)</b> <b>2. Member of Indian Accounting Association</b>
<b>Seminars/Webinars/Conferences /Workshops Attended</b>
1. Attended Workshop Organized by The Institute of Company Secretaries of India on Companies Act ,2013 held on 27 November , 2013.  2.“Financial Crisis and Indian Economy “ National Seminar organized by Sri Guru Tegh Bahadur Khalsa College(University of Delhi) on 3 March ,2012.  3“Dynamics and Development changes in Management Post Recession” National Seminar organized by Institute of Information Technology and Management on 13 March ,2010.
<b>Other Activities (FDP’s/Refresher Course)</b>
NA
<b>Past experience (If any, Give details)</b>
<b>1. Satyawati Evening College August 2010 to May 2011</b> <b>2. Zakir Hussain Eve. College August 2011 to May 2012</b> <b>3. DCAC August 2014 to July 2015</b> <b>4. College of Vocational Studies From 18 January 2016 till 10 May ,2023</b>