



### Faculty Details Proforma for Website

<b>Name</b>	<b>Priya Dahiya</b>	<b>Photograph</b>	
<b>Designation &amp; Department</b>	<b>Assistant Professor, Department of Commerce</b>		
<b>Date of Joining the institution</b>	<b>Permanent : 11 May 2023</b>		
<b>Date of Birth</b>	<b>21 November 1994</b>		
<b>Address</b>	<b>E-15/167, 168, 169 Sector-8, Rohini, Delhi-110085</b>		
<b>Phone No</b>	<b>Office</b>		
	<b>Residence</b>		
	<b>Mobile</b>		<b>8377827827</b>
<b>Email Address</b>	<b>priyadse102@gmail.com</b>		

<b>Educational Qualifications</b>		
<b>Degree</b>	<b>Institution</b>	<b>Year</b>
<b>B.com (Hons.)</b>	<b>University of Delhi</b>	<b>2015</b>
<b>M.com</b>	<b>University of Delhi</b>	<b>2017</b>
<b>M.Phil</b>	<b>University of Delhi</b>	<b>2019</b>
<b>Ph.D</b>	<b>University of Delhi</b>	<b>Pursuing</b>
<b>Administrative Assignments</b>		
<ul style="list-style-type: none"><li>• Paper setting for B.Voc IInd year entitled Fundamentals of Accounting, September 2019, University of Delhi.</li><li>• Paper setting for B.Voc IIIrd year entitled Marketing Management, March 2020, University of Delhi.</li></ul>		



- Paper setting for B.Voc IIIrd year entitled Marketing Mangement, June 2020, University of Delhi.
- Paper setting for B.Voc IInd year entitled Fundamentals of Accounting, November 2020, University of Delhi.
- Member and Teacher Incharge, MERCATUS- The Marketing Society, Jesus and Mary College, University of Delhi. (2021-2023)
- Member and Teacher Incharge, Cosmos Society, Jesus and Mary College, University of Delhi. (2021-2023)
- Member and Teacher Incharge, Green Society, Jesus and Mary College, University of Delhi. (2021-2023)
- Member of IQAC Committee and NAAC Criteria- 6, Jesus and Mary College, University of Delhi. (2021-2022).

#### **Areas of Interest / Specialization**

Finance, Marketing and International Business

#### **Subjects Taught**

Business Mathematics and Statistics, Business Laws, Marketing Communication, Business Organization and Management, Collective Bargaining and Negotiation Skills, Fundamentals of Business Organization, Marketing Management, Cost Accounting, Digital Marketing, Human Resource Management.

#### **Research Guidance**

#### **Publications Profile (Articles/ Books Published/ Books Edited)**

- Paper publish on “Revisiting Social Entrepreneurship in India” in BHU Management Review, ISSN No. 2231-0142, Vol. 9, Issue- 2. (2021)
- Prepared chapter for Department of Management and Financial Studies, Course- BMS/BBA(FIA), Semester- I, Paper- Cost and Management Accounting, Lesson 1 “Meaning, nature and scope of Cost Accounting and Management Accounting”, University of Delhi. ISBN- 978-81-962177-7-8. (2022)



- Paper published on “Social Entrepreneurship in India: A Bibliometric Analysis” in JMC Review, ISSN No. 2456-9550, Vol. 6 & 7. (2023)
- Prepared chapter for Department of Management and Financial Studies, Course- MBA, Semester- 1, Paper- Accounting for Managers, Lesson 5 “RESPONSIBILITY ACCOUNTING AND DIVISIONAL PERFORMANCE MEASUREMENT”, University of Delhi. ISBN- 978-81-962177-7-8. (2022)
- Prepared chapter for Department of Management and Financial Studies, Course- BMS/BBA(FIA), Semester- III, Paper- Insurance Management, Lesson 1 “Risk and Insurance”, University of Delhi. (2023)

### Conference Organized

Member, Organizing Committee in the International Conference on ‘Evolving Business Strategies in a Transforming Global Environment’ held on January 20-21, 2022 at Jesus and Mary College.

Member of Organizing Committee of the Webinar on ‘VOSVIEWER: A tool for Bibliometric Analysis in Research’ held on 5<sup>th</sup> March 2022 organized by Department of Commerce, Jesus and Mary College.

Member of Organizing Committee of “Role of Experiential learning in enhancing employability and entrepreneurial skills” held on 30<sup>th</sup> March 2022 organized by Internal Quality Assurance Cell (IQAC) in collaboration with skill lab and Jesus and Mary College.

Member, Organizing Committee in the International Conference on ‘Social determinants of Health Inequality and Health inequity: Impact of Covid-19: Strategies for future’ held on February 23-24, 2023 at Jesus and Mary College.

### Research Projects (Major Grants/Research Collaboration)

### Awards and Distinctions

### Association With Professional Bodies

### Seminars/Webinars/Conferences /Workshops Attended

### Other Activities (FDP’s/Refresher Course)

### Past experience (If any, Give details)



- Worked as Assistant Professor in the Department of Commerce, Jesus and Mary College, University of Delhi. (July 2019- May 2023)
- Worked as an Assistant Professor the Department of Commerce, Shyama Prasad Mukherji College, University of Delhi, Delhi. (August 2019 – November 2019).
- Worked as an Assistant Professor (Guest basis) in Miranda House College (NCWEB), University of Delhi, Delhi. (2018 – 2019).