



Faculty Details Proforma for Website

Name	Dr. Amrinder Kaur	Photograph
Designation & Department	Assistant Professor, Department of Commerce	
Date of Joining the institution	16th July, 2003 Permanent	
Date of Birth	08-04-1979	
Address	C-3/11, Second Floor, Janak Puri, New Delhi 110058	
Mobile	9818102420	
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Educational Qualifications		
Degree	Institution	Year
B.Com (Hons.)	SGTB Khalsa College, University of Delhi	2000
M.Com	University of Delhi	2003
Other Activities		
Member Timetable Committee (2021-22, 2022-23) Member of Students' Welfare Committee (Nodal Officer- Minority) (2022-23) Member Internal Complaints Committee(2022-23) Convenor Vanaj – The Commerce Society (since 2020), Worked under Crieterion 4 in NAAC Committee (
Areas of Interest / Specialization		



Finance and Marketing

Subjects Taught

Fundamentals of Investment, Financial Management, Corporate Accounting, Financial Accounting, Principles of Marketing, E-Commerce, Marketing Management, Business Environment, Corporate Finance, International Financial Management, Business Finance, Business Growth and Strategy, Banking and Insurance, Personal Selling and Salesmanship, Management and Organizational Behavior, Business Law, Corporate Law, Cost Accounting, Fundamentals of Accounting and Management, E-Commerce, Auditing, Company Law, Principles of Marketing, Income Tax, Computer Application in Business, Macro Economics, Problems of Indian Economy, Management of Tourism Business, Marketing of Tour and Travel Business, Economics of Tourism, Computer Application in Tourism, Industrial Law, Cyber Law

Publications Profile (Articles/ Books Published/ Books Edited)

1. Article published in **Veethika- An International Interdisciplinary Research Journal**, EISSN-2454-342x, Vol 8/ Issue 3, July – September 2022 (Factors Influencing Investor’s Decision and Pattern of Investment: An Empirical Study in Delhi-NCR.)
2. Article published in **Journal of Business Management and Information Systems**, EISSN-2394-3130, Vol 8/ Issue 2, July – December 2021 (Role of Digital Finance to Improve Financial Inclusion and Sustainable Employment.)
3. Article published in the **Indian Management Studies Journal** in October 2014 Volume 18 Number 2 (Role and Performance of Prime Minister Employment Generation Programme (PMEGP) in Assisting Micro, Small and Medium Enterprises (MSME) and Self-Employment).
4. Article published in the book titled “**Business Management – Current Research Issues**” Edited by Subhash C. Kundu, Bijender K.Punia, Ved Pal Sheera and Rajiv Kumar (Trends of Non-Performing Assets in Indian Banking Sector: A Comparative Study of Pre and Post Financial Crises Period).
5. Article published in the book titled “**Guru Granth Sahib – Social Concerns**” Edited by Dr. H.K.Sagoo (Social Issues in Sri Guru Granth Sahib with special reference to Casteism).
6. Article published in the **PCMA Journal** in December, 2010 Volume III No. 1 (Marketing of Financial Services Revisited).
7. Article published in the **Gyan Journal** in Jan-Jun, 2010 Volume 4 Issue 1 (Customer Satisfaction Perspective in Public Sector Banks: Post Privatization Scenario.)
8. Article published in the **Indian Management Studies Journal** in April 2010 Volume 14 No.1 (Marketing of Financial Services: A study of Public Sector Banks and Foreign Banks.)

Seminars/Webinars/Conferences /Workshops Attended



Online Academic Workshops/ Webinars Attended

1. Attended workshop on ‘**Advanced Excel: Analysing Data**’ from 1st June to 4th June, 2020 conducted by QTanalytics.
2. “Role of Teachers in Ensuring Mental Health of Students during Lockdown” organised by SGND Khalsa College on 2nd May, 2020.
3. “Economic Crisis and It’s Redressal During Pandemic” organised by Bhaskarcharya College of Applied Sciences on 15th May, 2020.
4. “CSR - A quality Approach to Post Emergency Development” jointly organised by SGND Khalsa College, The Bhopal School of Social Sciences, Bhopal and Anand Institute of Social Work, Anand on 12th May, 2020.
5. “Implications of COVID caused Lockdown for Indian Economy” organised by SGND Khalsa College on 27th May, 2020
6. “COVID-19 and the New Normal in the Corporate World” organised by Jesus & Mary College on 30th May, 2020.
7. “The Corona pandemic challenge: coping up with physical, emotional and digital stress” organised by Maharaja Surajmal Institute on 1st June, 2020.
8. “New Perspective on Nature Conservation in Post COVID 19 Era” jointly organised by SGND Khalsa College, The Bhopal School of Social Sciences, Bhopal and Anand Institute of Social Work, Anand on 5th June, 2020.
9. “Corona Pandemic: Coping up in the Unpredictable Scenario” jointly organised by SGND Khalsa College and Arcady Life Pvt. Ltd. on 23rd June, 2020.

Papers Presented

1. Paper presented at the *National Seminar* on “Life and Philosophy: Sri Guru Tegh Bahadur Sahib” organized by Sikh History and Gurbani Forum (DSGMC), from 20-21 January, 2023 titled **Sri Guru Tegh Bahadur Ji – Jewan Ate Bani.**
2. Paper presented at the *National Seminar* on “Baba Banda Singh Bahadur – The Great General of the Sikhs” organized by International Centre for Sikh Studies, titled **Baba Banda Singh Bahadur Da Raj** on 8th and 9th January, 2016.



3. Paper presented at the *National Seminar* on “Guru Granth Sahib in 21st Century : Traditions and Modernity” organized by Sri Guru Nanak Dev Khalsa College, University of Delhi, titled **Guru Granth Sahib Vich Arthvivastha Da Sankalp** on 27th February, 2015.
4. Paper presented at the *National Seminar* on “Concept and Tradition of Martyrdom in Sikhism” organized by Sri Guru Nanak Dev Khalsa College, University of Delhi, titled **Mahan Shaheed Baba Deep Singh Ji** on 24th & 25th January, 2013.
5. Paper presented at the *National Seminar* on “Guru Granth Sahib – Social Concerns” organized by Sri Guru Nanak Dev Khalsa College, University of Delhi, titled **Social Issues in Sri Guru Granth Sahib with special reference to Casteism** on 19th & 20th April, 2012.
6. Completed (Six Months) *Certificate Course in Sri Guru Granth Sahib* from **Punjabi University, Patiala** in March 2012.
7. Paper presented at the *International Conference* on “Mainstreaming Gender : Issues and Challenges” organized by the Womens’ Studies Centre, Punjabi University, Patiala titled **Role of Education in Empowerment of Women** on 25th & 26th November, 2011.
8. Attended the **XXIV Annual Convention 2011** on “*Indian Financial Sector – Agenda for Reforms*” held on 17th September, 2011.
9. Attended the **National Seminar** on “*Globalization & Indian Economy*” held on 9th and 10th March, 2011
10. Attended the **National Seminar** on “*Life, Times and Achievements of Baba Banda Singh Bahadur*” held on 25th & 26th February, 2011.
11. Paper presented at the *International Conference* on “Women and Child Issues : National and International Perspectives” organized by the Womens’ Studies Centre, Punjabi University, Patiala titled **Empowerment of Women with particular reference to their Economic Status** on 11th & 12th February, 2011.
12. Attended UGC Sponsored **National Seminar** on “*Financial Sector Reforms in India- The Road Ahead*” held on 21st & 22nd January, 2011
13. Attended the **National Seminar** on “*Contemporary Issues in Management*” held on 23rd. February, 2010



14. Paper presented at the *International Conference* on “Recent Trends in Mathematics and its Applications” organized by the Department of Mathematics, Jamia Millia Islamia titled *Marketing Strategies of Banks: An analysis based on mathematical tools* on the 30-31 March, 2009.
15. Paper presented at a workshop on “*Emerging Issues in Finance*” organized by the Department of Business Economics titled *Marketing of Financial Services* on 9th February, 2009.
16. Name included in the panel of Indira Gandhi National Open University (IGNOU).
17. Attended the **XX Annual Convention 2007** on “*Wealth Management the Emerging Scenario*” held on 3rd November, 2007.
18. Participated in the UGC-SAP Seminar on “*Contemporary Issues in Investment Management and Corporate Finance*” held on 25 February, 2006.
19. Attended **National Seminar** on “*Emerging Issues in Finance and Accounting Education and Research*” held on 26th February, 2005.
20. Attended the Seminar on “*Sri Guru Granth Sahib: A Perennial Source of Inspiration*” held on 4th & 5th November, 2004.



Other Activities (FDP's/Refresher Course)

1. Participated in **Two week Online Faculty Development Program** on '**Indic-Centric Research in Higher Education and the New Education Policy**' from September 8th to 21st 2022.
2. Participated in **Two week Online Faculty Development Program** on '**The Road Ahead- NEP and Pedagogies**' from April 1st to 5th 2021.
3. **FDP on "Gender Sensitization and Human Rights"** during 15 -21 October, 2018; organised by **Women's Studies Development Centre of Advanced Studies and Satyawati College (Eve.) University of Delhi.**

Past experience (If any, Give details)

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