

<b>PROGRAMME NAME:</b> BA all honors Semester 1 SEC
<b>COURSE NAME:</b> Political Leadership and Communication
<b>SEMESTER DURATION:</b> August 2023 to December 2023

<b>WEEK</b>	<b>TOPIC(S)</b>	<b>TEACHING METHODOLOGY ADOPTED/CONTINUOUS INTERNAL EVALUATION</b>
1-3	Unit I: Explaining Political Communication  *Meaning, Nature and Scope  •Evolution and Transformation	Classroom Teaching, Lecture Method, Group Discussion, Story Telling,  Questions Answers Welcome new Ideas
4-6	Unit II: Exploring Leadership Themes, Theories and Typologies  Participation and Performance	Exploratory Research about the Topic, Classroom Teaching, Lecture Method, Group Discussion, Story Telling,  Questions Answers Welcome new Ideas  Participatory Method
7-8	Unit III: Expanding Political Communication and Leadership: Orientation and Action  •Developing Communication and Leadership through Research  Strengthening Techniques of Communication and Leadership	Exploratory Research about the Topic, Classroom Teaching, Lecture Method, Group Discussion, Story Telling,  Questions Answers Welcome new Ideas  Participatory Method, Surprise Test, PPT presentation, Weekly Practice Test

9-11	<p>Unit III: Expanding Political Communication and Leadership: Orientation and Action</p> <p>Developing Communication and Leadership through Research</p> <p>Strengthening Techniques of Communication and Leadership</p>	<p>Exploratory Research about the Topic, Classroom Teaching, Lecture Method, Group Discussion, Story Telling,</p> <p>Questions Answers Welcome new Ideas</p> <p>Participatory Method, Surprise Test, PPT presentation</p> <p>Field work, Survey research, Weekly practice Test</p>
12-13	<p>Unit IV: Extending Political Communication and Leadership: Research</p> <p>Issues and Challenges Researching Communication and Leadership through Survey: Opinion Poll, Exit Poll.</p> <p>Examining Contemporary Issues and Challenges in Communication and Leadership.</p>	<p>Exploratory Research about the Topic, Classroom Teaching, Lecture Method, Group Discussion, Story Telling,</p> <p>Questions Answers Welcome new Ideas</p> <p>Participatory Method, Surprise Test, PPT presentation</p> <p>Field work, Survey research, Opinion Poll, Exit Poll</p> <p>Presentations by Students,</p> <p>Roll Play, Stimulated Classroom Environment, Learning Through Smart Classroom, Remedial Classes for Weak Students</p>
14-15	Unit V: Executing Political Communication and Leadership: Empirical and Professional Implications	<p>Exploratory Research about the Topic, Classroom Teaching, Lecture Method, Group Discussion, Story Telling,</p>

	<p>Psephology as an Art and Vocation</p> <ul style="list-style-type: none"> <li>•Exploring Career Options</li> </ul>	<p>Questions Answers Welcome new Ideas</p> <p>Participatory Method, Surprise Test, PPT presentation</p> <p>Field work, Survey research, Opinion Poll, Exit Poll</p> <p>Presentations by Students,</p> <p>Roll Play, Stimulated Classroom Environment, Learning Through Smart Classroom, Remedial Classes for Weak Students</p>
16	Revision and Test	Questions Answers Method ,Written test, Viva and Group Discussion
17	Practical Examination	Viva and Group Discussion
	Dispersal of Classes	