

PROGRAMME NAME: BA Prog. SEC (Semester III)
COURSE NAME: Heritage and Tourism
SEMESTER DURATION: July-November

WEEK	TOPIC(S)	TEACHING METHODOLOGY ADOPTED/CONTINUOUS INTERNAL EVALUATION
1-4	Tourism and Concept of Marketing, Types of Tourism	Audio Visual presentation on Kashi, Sanchi Bodh Gaya & Amritsar.
5-8	Concept of Ecotourism What is the need for sustainable tourism?	A guest lecture by an environmentalist.
9-10	Conservation of Heritage Sites (Humayun tomb and Ajanta Caves).	Webinar on Ajanta Caves by Dr. Jadhav.
11-12	Constitution of heritage in colonial India	Virtual tour of Indian Museum, Kolkata
13-14	Project work	Presentation of a project individually by each student.
15-16	Revision	
	Dispersal of Classes	