

PROGRAMME NAME: B.A (H) BUSINESS ECONOMICS

COURSE NAME : ENTREPRENEURIAL SKILLS, SEC-I

SEMESTER DURATION : July to December

Week	Topic(s)	Teaching Methodology Adopted/ Continuous Internal Evaluation
1	Concept of Entrepreneur, concept and evolution of entrepreneurship,	Real world Learning, Group discussion
2	Distinction between entrepreneur and manager, distinction between entrepreneur and intrapreneur,	Case Studies, Q & A Session
3	Attributes of entrepreneur, core elements of entrepreneurship	Case Studies, real world examples, group discussion
4	Entrepreneurship in a developing country, factors affecting entrepreneurship development,	class presentations
5	Entrepreneurship as a process, role of entrepreneurship in the developing economy	classroom discussion, real world examples
6	Generation of ideas, : Methods of process of generation of ideas, sources of ideas and screening	Flip Learning, Play way learning during departmental fest events
7	assessing opportunities: challenges, pitfalls, and critical factors of new venture,	Assignment, Remedial Classes for Slow Learners
8	business and business entrepreneurial development organizations, Determination and acquiring required resources (financial, physical and human)	Test, practice questions, graphs and diagrams
9	Search for entrepreneurial capital, Debt VS Equity	Flip Learning, discussion in classroom and Q & A Session
10	Venture capital market, Angel financing and alternative sources of financing the enterprise.	Assignment, Remedial Classes for Slow Learners
11	Business plan, preparations for new ventures, meaning of a business plan, benefits, elements and presentations	Real world Learning, Q & A Session
12	MID SEMESTER BREAK	
13	BBE HOUSE EXAMS	

14	Creativity, concept and process of creativity, role and importance of creativity, and mental blocks to creativity.	Class presentations
15	Innovation: Meaning and importance of innovation, types of innovation, sources of innovation	group discussion
16	Conditions for effective innovation at organizational level and methods of protecting innovation, and creativity- branding, trademarks, patents, copyrights and registered design protection	Project report
17	Revision	MCQ's, Practice Questions