

PROGRAMME NAME: B.Com(P)

COURSE NAME : Entrepreneurship Development

SEMESTER DURATION : July- November

Week	Topic(s)	Teaching Methodology Adopted/ Continous Internal Evaluation
1	Basic concept of Entrepreneurship, Entrepreneur	Concept building through PPTs and videos
2	Prons and cons, Creative response to indian society	Flip learning
3	Dimensions of Entrepreneurship	Case studies and student presenatation
4	Entrepreneurial Competencies, Risk Behaviour	Google classroom and PPTs
5	Family and social support, role and contribution towards growth of entrepreneurship	Q&A session, Weekly practice test
6	Values, Attitudes and Motivation; Entrepreneurial Reward System	Google classroom and PPTs
7	Entreprneurial Process	Case studies and welcoming new ideas
8	Socio economic support system	Google classroom and PPTs
9	Social Organisations	Student Presentation and Department Exams
10	Start ups- success stories, Action Plan, Make in India initiative	Quizzes and Games, case studies discussion
11	Managing Finance	Group Project
13	Organisational Structure and management of Human Resource	Videos and online presentation
14	Management of asset	Assignment and discussion in class
15	Cost Management and family Business Management	Videos and online presentation
16	Revision and discussion of question Bank	Discussion and doubt solving