

SRI GURU NANAK DEV KHALSA COLLEGE Dev Nagar, Delhi - 110085

Post-Event Report

Event	Industrial Visit
Торіс	Industrial visit to Moon Beverage India, Coca Cola Happiness Factory
Organizer	Department of Business Economics
Date	11 th November, 2022
Duration	1 day
Place/Platform	Offline
Number of Participants	40
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Activities

The bus left the college premises by 8:30 am with a total of 35 students and 5 faculty members . We reached the plant by 10:00 am. After giving a brief of the rules and guidelines to be followed, students were divided in two groups and were taken for the plant visit with their respective plant guides. An introductory session was conducted by an executive of the factory who provided us all the useful information, via a presentation , about the Coca-Cola Company such as:

- An insight into the historical background of Coca Cola Products offered worldwide i.e. Maaza, Thumbs Up, Fanta, Sprite, Coke, Kinley etc.
- There are more than 3800 products and more than 500 brand
- The CSR activities done by Coca Cola.
- Lastly, she cleared the myths regarding the ill effects of Coca-Cola logically

After the presentation they took the students to THE VAULT where the whole bottling process including the preparation of the base seeming process, rinsing process, steaming process, coding process, hot fill process, pasteurizing process, de-carbonization, formation of syrup mix, checking the temperature and finally bottling and packaging take place.

The students were given some insights like :-

- The can filling speed is 600 cans per min \rightarrow One pallet consist of 9000 empty cans.
- "Maaza" consist of Tota Puri and Alphonso mango only with 6:1 ratio.
- There are 659 test which happens in the plant with over 40+ tests happening only for water.
- There is a clean in place process which happens in 3, 5 and 7 step → The sugar syrup is mixed for

approx. 30 min.

- Activated carbon is added to remove impurities from the syrup which is later filtered out.
- The water content in coca cola is 85% to 99%.

Later a question and answer session was taken up where they patiently answered all the queries of the students. At around 12:30 pm complimentary cold drinks were offered to all and around



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1:00 pm the students and faculty members departure from the plant. The industrial visit to Coca cola was of great knowledge as it provided with the insight into the working of the manufacturing process of the product. It also helped the students to understand the organizational structure which would further help them in their career. It was overall a memorable experience for all.

Main Ideas

- To understand the working process of Coca cola factory
- To understand the production process under different stages of production

Vote of thanks	We would like to express our thanks to the
	principal who permitted us to go on the visit,
	the faculty members who accompanied us, the
	officials who explained the various
	departments of the factory during the tour. On
	behalf of the students, I request to arrange
	more of these industrial visits which can
	practically train the students and give them a
	better insight about how things work.
Feedback (Share the link of the Google Form & attach the Excel File generated therein)	

- Form <u>https://forms.gle/m9CUZnCrdCxRJnaV7</u>
- Responses https://docs.google.com/spreadsheets/d/11CP_dvfqIVkiHUiS8TiESa_xQHL8PeOp8_66an 6_bzg/edit?usp=sharing







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