

Title of Event: Follow Your Dreams : Exploring Unconventional Career Opportunities

Organized by: Department of Commerce, SGND Khalsa College

Date: 6/04/ 2021

Number of Participants: 103

Report of the Webinar

On 6/04/2021, a webinar titled “**Follow Your Dreams: Exploring Unconventional Career Opportunities**” was conducted by the Department of Commerce, Sri Guru Nanak Dev Khalsa, University of Delhi. This webinar was conducted in online mode through Google Meet.

The webinar began with the heartiest welcome of respected speakers, Head of Commerce Department, faculty and students from various courses and colleges of University of Delhi. It was followed by the welcome speech given by Dr. G S Sood- Head, Department of Commerce, where he welcomed everyone and spoke about many career opportunities available to students in today’s day and age. He shared a personal story of his friend’s son to motivate everyone and also shared information about one of the projects started by his student titled “One Day Millionaire”.

He ended his speech by addressing the students and asked them to not settle for classroom learning but do something exciting beyond their comfort zone .

The event was led forward by the host as she introduced the next speaker – Ms. Jasneet Kaur Bhalla . Ms Bhalla is a corporate trainer , motivational speaker and personality development expert . She informed students about various unconventional ways through which they can make money out of their hobbies.

She shared the concept of unlearn and upskill and gave detailed information about certificate courses from Google on digital marketing , udemy registration , working in e-commerce domain and affiliate marketing.

Then the next speaker- Gurpreet Singh Tikku was welcomed. Mr Tikku is the founder of Mister Tikku Experiences, F&B Marketing consultant and a TEDx speaker .

He shared his personal journey of transitioning from a food lover to food blogger and finally becoming a reputed influencer. He informed students about the earning potential of an unconventional career like bloggers, where they can earn more than 40 lakhs per month .

He motivated students to start building their roots and asked them to keep experimenting and never be afraid of failures . He ended his session on a high-note with the famous saying “ Arise, Awake and stop not till the goal is reached” .

This was followed up with the question and answer session whereby both the speakers answered the queries of students. The webinar concluded with a sincere hope that such contemporary discussions should be conducted frequently, giving the students a chance to learn.