

Title of Event: Innovare

Organized By: Udyamita, the entrepreneurship cell

Date: 30th March, 2017

Number of participants: 54

Udyamita organized its flagship event, 'Innovare', with the aim of showcasing and enumerating the business skills of the students of Delhi University.

The event turned out to be a successful one, with all participants having gained something useful. Shaheed Sukhdev College of Business Studies emerged as the winner, with SGND Khalsa College sealing the runner-up spot.

The second stage of the event consisted of the participants going head to head in the 'Business Plan Competition'. The primary round was a business quiz, judging the students' awareness of their business environment. In the further rounds, students were given real-life business scenarios as they attempted to outwit their competitors.

Innovare commenced with the college welcoming the special guests for the event, Mr. Nishkarsh Sharma, an internet marketer and Mr. Srijan Bhardwaj, an entrepreneur and internet marketer.



