

Title of Event: SEO Course

Organized by: Udyamita, The entrepreneurship cell

Date: 23 August, 2018

Number of participants: 50

Report of the event:

The course helped students to learn the basics of SEO and how to use it to their favour in their future ventures. With everything going digital, it is an important skill to reach the right audience. Society's convener Mrs. Gurneet Kaur taught students the basics of SEO and students were awarded certificates

