

Event: INTERACTIVE SESSION with Ms Nisary Mahesh

Date- 25th February, 2021

Time- 5:00- 6:20 pm

Number of participants- 101

Udyamita, the Entrepreneurship Cell, in association with SOFICA (Society for financial literacy and consumer awareness) held a mindful and engaging speaker session on “Developing an Entrepreneurial Mindset in Students” with our guest speaker Ms. Nisary Mahesh, founder and CEO of HerMoneyTalks. The event was a huge success and managed to garner the attention of young individuals from all over the nation.

Ms. Nisary shared with us her mission and vision of HerMoneyTalks as to how we need to make difference in how we manage our finances, how we need to compartmentalize ‘women’ and ‘finance’ and how we can make informed financial decisions and said that this is going to continue being the mission of her company.

She even encouraged and motivated us by engaging us in her fruitful talks related to all the aspects of Finance and Entrepreneurship, sharing with us a lot of informative things giving us insights about Golden rules of management, the financial aspect of entrepreneur, need for personal branding, Myths of Entrepreneurship and also acquainted us with some new concepts like Debt and Equity Funding, VC Funding.

At the end of the session, everyone indulged in a didactic QnA, where a lot of grasping questions were put forward by the participants which were merrily answered by our Guest speaker providing more cognizance into the discussion.

All in all, it was a very percipient session that helped us know more and gain knowledge about the entrepreneurial mindset and certainly made a lot of us eager and interested in entrepreneurship.